



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE

COMMITTEE MEETING

THURSDAY, September 11, 2014 – 6:00 P.M.

CRIVITZ VILLAGE HALL. 800 Henriette Ave – Crivitz. WI

MEETING MINUTES

Committee Members Present: Barb VanDeHei, Shirley Kaufman, Shelly Lindner, Nate Gamlin, Joe Banasnak, Peggy Hansen, Liz Chapman, Dave Zahn

Absent: Amy Shaffer, Randy Polson, Lindsay Callow, Maggie Kailhofer, Shirley Prudhomme

1. **Call to Order** - Liz Chapman at 6:03p.m.
2. **Agenda**
MOTION (Kaufman/VanDeHei) to approve the agenda as presented. Motion carried. No negative votes.
3. **Public Comment** – none
4. **Approve / Amend minutes of July 10, 2014 meeting.**
MOTION (Banaszak / Lindner) to approve the meeting minutes as presented. Motion carried. No negative votes.
5. **Receive Tourism Alliance Committee Reports.**
Research, NO meeting, but Nate gave an update on some of the info he found out about how other county's tourism efforts are structured. Called Door County, (13 full time employees, 100% funded by the room tax); Waupaca County (A full time tourism director- No guide, funded through grants, room tax and fund raising); Bayfield County(Have a full time director and 2 pt. staff members- reports to the county board, similar to us)
Marketing: NO meeting, discuss county guide, thinking about going with a smaller version of the guide to be more economical and user friendly.
Finance: Reviewed current budget and coming expenses - *Information, only.*
6. **Review monthly invoices / budget** - *Information, only.*
7. **Current news and event correspondence received.** *Discussion / Information, only.*
October Fest in Crivitz Oct. 20th; Peshtigo Historical Days Sept 27th
8. **Update on State and County Parks Information, only.**
Approved Horse Back Riding trail in Middle Inlet (Trudgion Rd area) and timber forest income going to set a record this year

Butch Kostreva – Tourism Coordinator
Tourism Alliance Finance Committee Meeting
Thursday, Aug. 14, 2014

9. Discuss County Board Presentation

Liz and Shelly will present to the County Board on the 30th of September to power point presentation that is being worked on by Butch and Barb. Anyone who can attend is encouraged to do so.

- *Discussion / Information, only.*

10. Update MATAAC Annual Calendar

Open Seats: Currently have 3 open seats, City of Niagara , City of Marinette and a member at large

Discussion / Information, only.

11. Future Agenda Items - none

12. Next meeting date, time, place - Oct. 9th - 6 pm Crivitz Village Hall

13. Adjournment – Meeting ended 7:42pm

Motion to Adjorn: Peggy Hanson, second by Shirley Kaufman- all in favor

**Attachments that may be noted above are available for public viewing by contacting Marinette County Tourism at 800-239-6681.*