



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE

COMMITTEE MEETING

THURSDAY, May 14th, 2015 – 5:30 P.M.

CRIVITZ VILLAGE HALL, 800 Henriette Ave – Crivitz, WI

Meeting Minutes

Members Present: Liz Chapman, Randy Polson, Barb VanDeHei, Dave Zahn, Shirley Prudhomme, Amy Shaffer, Nate Gamlin, Joe Banaszak,

Members Absent: Shelly Lindner, Shirley Kaufman, Maggie Kailhofer

Others Present: Butch Kostreva - Tourism Coordinator, Jeff Anderson, Wisc. Regional Tourism Specialist

1. **Call to Order** - The meeting was called to order by Liz Chapman at 5:39p.m.
2. **Approve / Amend Agenda**
MOTION (Gamlin / Zahn) to approve the agenda as presented. Motion carried. No negative votes.
3. **Public Comment:** none
4. **Approve/ Amend Minutes of March 12, 2015**
MOTION Carried (Polson / Gamlin) to approve the change.
Motion carried. No negative votes.
5. **Current News & Events**
Zahn - talked about Diggers show in Peshtigo will be on *NatGeo Channel* in Aug. 1th – 9PM
- new Dog Park will be coming soon to Peshtigo
Chapman – talked about the Red, White & Music event happening in Crivitz May 23rd Sat.
Information / No action taken
6. **Update on State /County Parks**
Zahn – county parks are open
- discussed there will be a new bridge built at (Twin Bridge) in 2018
Information / No action taken
7. **Receive Tourism Committee Report** – Butch Kostreva - Tourism Coordinator
- Passed out New Tourism Guide Book
- Billboard is out on Hwy 41 Appleton/College Ave. – month of May
- TV Commercial is on Ch. 26 & 32 Green Bay for the rest of May.
Information / No action taken
8. **Visitor – Jeff Anderson** - Wis. Regional Tourism Specialist
- Spoke about Wisconsin and Marinette County tourism impacts – for 2014
- Discuss the Facts / Results / and handouts
Information / No action taken
9. **Discuss / consider Cougar Country rep. replacement and plaque**
Chapman – waiting on scheduling a meeting for Peggy Hanson
Information / No action taken

10. Nomination and Voting of Alliance Committee Members

Chapman – read off the new extended year appointments and were voted on

Chairperson - Liz Chapman: [one year term – thru May 14, 2016]

Vice-Chairperson - Dave Zahn: [one year term – thru May 14, 2016]

Village of Wausaukee - [Nate Gamlin: two-year term – to May 14, 2017]

Crivitz Recreation Association - [Amy Shaffer: two-year term - to May 14, 2017]

Crivitz Business Association - [Liz Chapman: two-year term - to May 14, 2017]

Iron Snow Shoe - [Randy Polson: two-year term - to May 14, 2017]

MOTION Carried (Zahn / Prudhomme) to approve the change. *Motion carried. No negative votes*

11. Discuss Alliance Committee forming their own independent group

Prudhomme – discussed the possibilities *Information / No action taken*

- ## 12. Future Agenda Items
- plaque for Peggy Hansen
 - Alliance committee forming their own independent group
 - Inviting the new county administrator

13. Next meeting, date, time, place

- Thurs. June 11th, 2015 – 5:30pm – Crivitz Village hall

14. Adjournment

– Meeting ended 7:08 pm

MOTION (VanDeHei / Zahn) to approve. Motion carried.

**Attachments that may be noted above are available for public viewing by contacting Marinette County Tourism at 715 732-7453.*