



# MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE

## COMMITTEE MEETING

THURSDAY, March 12, 2015 – 6:00 P.M.

CRIVITZ VILLAGE HALL, 800 Henriette Ave – Crivitz, WI

### Meeting Minutes

**Members Present:** Liz Chapman, Randy Polson, Barb Van De Hei, Dave Zahn, Shelly Lindner, Shirley Prudhomme, Shirley Kaufman

**Members Absent:** *Maggie Kailhofer, Nate Gamlin, Amy Shaffer, Joe Banaszak,*

**Others Present:** Butch Kostreva, Tourism Coordinator

#### 1. Call to Order

The meeting was called to order by Liz Chapman at 6:00p.m.

#### 2. Approve / Amend Agenda

**MOTION** (Zahn / Lindner) to approve the agenda as presented. Motion carried. No negative votes.

#### 3. Public Comment Prudhomme discuss the process of getting quotes and bids for outsourcing vendors

#### 4. Approve/ Amend Minutes of February 12, 2015

VanDeiHei motioned to change the year from 2014 to 2015 on top header, and meeting ending time to 8:14pm

**MOTION Carried** (VanDeHei / Zahn) to approve the change. *Motion carried. No negative votes.*

#### 5. Current News & Events

- Kostreva passed out amended order from the Econ Dev. Alliance meeting to change the Tourism Alliance Committee members from 15 to 11 members.

- Zahn talked about the Peshtigo Committee meeting at George Webs

- Chapman – talked about the Winter Olympics event

- Kaufmann – discussed mileage reimbursement for traveling to the Alliance meeting. *Information / No action taken*

#### 6. Receive Tourism Committee Report – Tourism Coordinator

• Kostreva - discussed no more subcommittee meetings

- Progress of Guide Book, passed out form for the committee to distribute books when completed

- talked current marketing projects and plans for the month of March

- talked about and handed out the 2015 Budget, and plans for the funds to be used

*Information / No action taken*

#### 7. Discuss / consider Cougar Country rep. replacement.

Chapman – connect with Peggy Hanson / and membership length of members.

*Information / No action taken*

#### 8. Update on State /County Parks

D .Zahn – discussed Parks and Snowmobile Alliance meeting April 13<sup>th</sup>

*Information / No action taken*

#### 9. Future Agenda Items - progress of the Coleman Cougar rep. search

#### 10. Next meeting, date, time, place - Thurs. April 9<sup>th</sup> 2015 – 5:30pm – Crivitz Village hall

#### 11. Adjournment – Meeting ended 7:10pm

**MOTION** (Polson/VanDeHei) to approve. Motion carried.

*\*Attachments that may be noted above are available for public viewing by contacting Marinette County Tourism at 715 732-7453.*

Butch Kostreva – Tourism Coordinator  
Tourism Alliance Committee Meeting  
2015