



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE

COMMITTEE MEETING

THURSDAY, June 9, 2016 – 5:30 P.M.

CRIVITZ VILLAGE HALL, 800 Henriette Ave – Crivitz, WI

Meeting Minutes

Members Present: Liz Chapman, David Zahn, Shirley Kaufman, Dennis Marcely, Randy Polson, Shelly Lindner, Amy Shaffer, Shirley Prudhomme

Members Absent: Jeff Gendron, Barb Van DeHei, Nate Gamlin **Attended:** Greg Smith – Discover Wisconsin

1. **Call to Order** - The meeting was called to order by Zahn at 5:30pm.
2. **Approve/ Amend Agenda - Motion** (Kaufman / Marcely) to approve the agenda as written. *Motion carried. No negative votes.*
3. **Public Comment:** Kostreva – Introduction to Greg Smith from Discover Wisconsin
4. **Approve / Amend minutes of May 12th, 2016 meeting -**
–Motion (Lindner / Kaufman) to approve *Motion carried. No negative votes.*
5. **Current News and Event correspondence received -**
Marcely - Visiting Navy men need could need help while visiting Marinette Marine
Lindner - Concert in the Park - Stephenson Island June 23 / Menominee park July 12 – 6:30-8:30pm
Zahn - Peshtigo Chamber "Movie in the Park" – July 27 / Aug 31 / Sept. 23
- Peshtigo Historical Days –"Encampment Group" is coming back.
Information / No action taken
6. **Discover Wisconsin Marinette County Advertising campaign proposal for 2016 thru 2019**
Greg Smith - from Discover Wisconsin presenting proposal and explained the overall advertising campaign.
Information / No action taken
7. **Update on State/ County Parks -**
Zahn - Park revenue ids up \$5,700
- 140,000 trees were planted this year
Marcely - County Parks hired Chad Colborn as Park Supervisor *Information / No action taken*
8. **Receive Tourism Reports –**
Kostreva - (Guides are in – need to pick up if wanted / June TV commercials continued / radio is running for June
Passed out sign-up sheet for Marinette County Fair / follow up conversation about Discover Wisconsin
Information / No action taken
9. **Future Agenda Items** - follow up on Discover Wisconsin Advertising plan & Marinette Co. Fair
10. **Next meeting date, time, place** – Thursday, July 14th @ 5:30pm – Crivitz
11. **Adjournment** - 7:03pm
Motion (Shaffer / Marcely approve. *Motion carried.*

*Attachments that may be noted above are available for public viewing by contacting Marinette County Tourism at 715 732-7453.