



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE

COMMITTEE MEETING

THURSDAY, June 11, 2015 – 5:30 P.M.

CRIVITZ VILLAGE HALL, 800 Henriette Ave – Crivitz, WI

Meeting Minutes

Members Present: Liz Chapman, Barb VanDeHei, Dave Zahn, Shirley Prudhomme, Amy Shaffer, Nate Gamlin, Joe Banaszak, Shelly Lindner and Shirley Kaufman

Members Absent: Randy Polson, Maggie Kailhofer **Others Present:** Butch Kostreva - Tourism Director

1. **Call to Order** - The meeting was called to order by Liz Chapman at 5:32p.m.
2. **Approve / Amend Agenda**
MOTION (Gamlin / Shaffer) to approve the agenda as presented. *Motion carried. No negative votes.*
3. **Public Comment:** Shaffer: talked about Room Tax Reform article
4. **Approve/ Amend Minutes of May 14, 2015** MOTION Carried (Shaffer / Gamlin) to approve the change.
Motion carried. No negative votes.
5. **Current News & Events**
Gamlin – Wausaukee 4th July event / Concert in the Park
Zahn (Peshtigo) – Fireworks City Hall Peshtigo / Jun. 20th Fishing Tournament / Chamber City Rummage – July 10-11
Campground Christmas in July
VanDeHei – Porterfield Country Music Fest *Information / No action taken*
6. **Update on State /County Parks**
Zahn – Twin Bridge area - Crivitz Ski Cats coming / Improving boat launch area are open
Information / No action taken
7. **Receive Tourism Committee Report** – Butch Kostreva - Tourism Coordinator
- July TV commercials / taking lake pictures / Reprinting Guides / Fond du Lac Co. fair / website update
Information / No action taken
8. **Discuss / consider Cougar Country rep. replacement and plaque**
VanDeHei – working on getting a plaque P. Hansen *Information / No action taken*
9. **Discuss Alliance Committee forming their own independent group**
Committee will put this subject on hold for now *Information / No action taken*
10. **Invitation to Administrator** - Chapman will contact and invite *Information / No action taken*
11. **Future Agenda Items** - Presentation to County Board
12. **Next meeting, date, time, place** - Thurs. August 13th, 2015 – 5:30pm – Crivitz Village hall
13. **Adjournment** – Meeting ended 6:40 pm MOTION (Lindner / VanDeHei) to approve. *Motion carried.*

*Attachments that may be noted above are available for public viewing by contacting Marinette County Tourism at 715 732-7453.

Butch Kostreva – Tourism Coordinator
Tourism Alliance Committee Meeting
2015