



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE

COMMITTEE MEETING

THURSDAY, July 13th, 2017 – 5:30 P.M.

CRIVITZ VILLAGE HALL, 800 Henriette Ave – Crivitz, WI

Meeting Minutes

Members Present: David Zahn, Shirley Prudhomme, Shelly Lindner, Shirley Kaufman, Randy Polson, Ginger Deshane, Tricia Grebin

Members Absent: Liz Chapman **Attended:** Butch Kostreva – Tourism Coordinator

1. **Call to Order** - The meeting was called to order by Zahn at 5:30pm.

2. **Approve/ Amend Agenda –**

Motion (Polson / Prudhomme) to approve **Motion carried. No negative votes.**

3. **Public Comment:** None

4. **Approve / Amend minutes of June 8th, 2017 meeting**

–Motion (Polson / Lindner) to approve **Motion carried. No negative votes.**

5. **Current News and Event correspondence received –**

Kaufman – ongoing plans are being discussed for fulltime Tourism Director

Zahn – Peshtigo History Day - Badger Park Campground – Sat. Sept. 30th

Deshane – Octoberfest – Crivitz Sept 16th

Grebin – Arch in the Garden – Dunbar – Aug. 19th

Prudhomme – Settlers' Day Picnic - Crivitz Museum – Sat. Aug. 5th

Lindner – Marinette Chamber Golf Outing – Riverside Golf Club - Tues. Aug. 29th

Information / No action taken

6. **Update on State/ County Parks –**

(no reports on State Parks)

Zahn – GPS Coordinates of the waterfalls will be on the county website

- Parks Dept. – found Waterfalls signs stored away

- County parks had areas of storm damage now being cleaned up

Information / No action taken

7. **Receive Tourism Reports –**

Kostreva – July & Aug. doing TV / Radio / Billboards on Hwy 41

Banners & Billboards going up for the NWT Walleye Tournament in Marinette

Information / No action taken

8. **Partner of Crivitz Rec. for Tradeshow booth** – Talked to the Pres. of Crivitz Rec. and a list of tradeshows will be given to the tourism committee to see what shows they will attend so tourism can make a decision to move forward.

discussion only

9. **Future Agenda Items** – tradeshows / Marinette Co Fair

10. **Next meeting date, time, place** - Thurs. August 10th – 5:30pm Crivitz

11. **Adjournment** Meeting ended 6:30 pm

Motion (Lindner / Grebin) to approve. **Motion carried.**

*Attachments that may be noted above are available for public viewing by contacting Marinette County Tourism at 715 732-7453.