



# MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE

## COMMITTEE MEETING

THURSDAY, January 12, 2017 – 5:30 P.M.

CRIVITZ VILLAGE HALL, 800 Henriette Ave – Crivitz, WI

### Meeting Minutes

**Members Present:** David Zahn, Liz Chapman, Dennis Marcely, Randy Polson, Shirley Prudhomme, Shelly Lindner, Jeff Gendron,

**Members Absent:** Barb Van De Hei, Amy Shaffer, Nate Gamlin, Shirley Kaufman

**Attended:** Maggie Kailhofer – Gov. Thompson State Park

1. **Call to Order** - The meeting was called to order by Zahn at 5:35pm.
2. **Approve/ Amend Agenda –**  
Motion (Polson / Marcely) to approve the agenda as written. *Motion carried. No negative votes.*
3. **Public Comment:** none
4. **Approve / Amend minutes of November 10<sup>th</sup>, 2016 meeting -**  
–Motion ( Chapman / Polson ) to approve *Motion carried. No negative votes.*
5. **Current News and Event correspondence received -**  
*Chapman* – Crivitz Ice Skating – Jan. 21<sup>st</sup> – Crivitz / High Falls Radar Run – Jan. 21st  
*Zahn* – Peshtigo Ice Skating – Sat. Feb. 11<sup>th</sup> – at Park / Guided Snow Shoe Hike – River Rec Park  
*Lindner* – Chamber Holiday Gala Marinette event to schedule / Nestegg Marine Fishing event – May 20<sup>th</sup>  
*Kailhofer* – Candlelight Ski & Hike – Gov Thompson State Park – Sat. Feb .18<sup>th</sup> – 6pm  
*Gendron* – Coleman/Pound Lions Fishing Club Supper – Romies Kelly Lake – Feb. 3<sup>rd</sup>  
*Marcley* – working with Chad C. on changing Parks Signage *Information / No action taken*
6. **Update on State/ County Parks -**  
*Kailhofer* - Menominee River State Park Plans – are done and going to the Board in Feb.  
- DNR will start working on realigning of the Park / that will be taking place soon.  
*Zahn* - Timber sales down, \$54,000 short of goal / generated \$2300 in camping / \$7000 in Day use  
\$97,300 in park passes  
- DNR will start realigning co. forest staff from 10 to 8 employees. *Information / No action taken*
7. **Receive Tourism Reports –**  
*Kostreva* - Discover Wisconsin project moving forward / TV , Billboard, Radio Ads going out in Nov.  
NWT Walleye Tournament coming to Marinette in August 2017 *Information / No action taken*
8. **Alliance Group forming 501c3** - discuss put on hold until April *Information, only*
9. **Future Agenda Items** - collect letters for Alliance member nominations
10. **Next meeting date, time, place** - February 9<sup>th</sup>, 2017
11. **Adjournment** Meeting ended 6:40 pm  
Motion ( Lindner / Marcley) to approve. *Motion carried.*

\*Attachments that may be noted above are available for public viewing by contacting Marinette County Tourism at 715 732-7453.