



## MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE

### RESEARCH COMMITTEE

THURSDAY – October 9<sup>th</sup>, 2014 – 3:30 P.M.

Bigwoods Reality - 723 Main St. – Wausaukee, WI

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**Committee Members Present:** Chair: Shirley Prudhomme, Nate Gamlin

**Others Present:** Butch Kostreva, Tourism Coordinator

## Meeting Minutes

### 1. Call to Order

- Meeting was called order by Nate Gamlin at 3:40PM

### 2. Approve / Amend Agenda

MOTION (Prudhomme / Gamlin) Motion carried to approve agenda.

### 3. Public Comment

- reflecting on John Garisco's comments on Alliance survey letter

### 4. Approve / Amend minutes of Sept. 11, 2014

MOTION (Gamlin / Prudhomme ) Motion carried to approve minutes.

### 5. Discuss Objectives of the Research Committee *Discussion / Information only.*

- process on getting GEM Grants
- looking at possible tradeshows

### 6. Discuss county signage issues *Discussion / Information only.*

- Talk to John LeFave for info on sign ordinance structures
- pretty much left up to the Townships

### 7. Future Agenda Items

- possible tradeshows for 2015
- drop off spot for the Tourism Guide

### 8. Discuss next meeting date, time and place

- TBA Bigwoods Reality – Wausaukee, WI

### 9. Adjourn meeting at 4:40pm

- MOTION ( Prudhomme / Gamlin ) Motion carried to adjourn meeting.

\*Attachments that may be noted above are available for public viewing by contacting Marinette County Tourism at 800-239-6681.