



**MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE**  
**COMMITTEE MEETING**  
**THURSDAY, DECEMBER 8, 2011 – 6:00 P.M.**  
**NEWINGHAM SUPPER CLUB – 722 MAIN STREET – WAUSAUKEE**  
**UPPER LEVEL – SMALL DINING ROOM – DINNER AT 5:00 P.M.**

**Committee Members Present:** Chair Nick Lakari, Peggy Hansen, Becky DeWitt, Amy Shaffer, Renee Kresl, John Guarisco, Jon Kukuk, Peggy Landwer, Jim Brien

**Members Absent:** Shirley Kaufman, Shirley Prudhomme,

**Others Present:** Jamie Darge – Marinette County Tourism Director, Ellen Sorensen – Marinette County Administrator, Sue Kukuk

**1. CALL TO ORDER**

The meeting was called to order by Chair Lakari at 6:25 p.m.

**2. AGENDA**

**MOTION** (Kukuk/Brien) to approve the agenda as presented. Motion carried. No negative votes.

**3. MINUTES OF NOVEMBER 10, 2011**

**MOTION** (Guarisco/Shaffer) to accept the minutes as presented. Motion carried. No negative votes.

**4. PUBLIC COMMENT**

Lakari welcomed County Administrator Ellen Sorensen to the meeting.

**5. CURRENT NEWS AND EVENT CORRESPONDENCE RECEIVED**

None to report.

**6. TOURISM ALLIANCE COMMITTEE REPORTS**

**•RESEARCH**

No report.

**•MARKETING**

Brien summarized the marketing meeting minutes from November 17, 2011.

**•FINANCE**

**•REVIEW BUDGET AND INVOICES PAID IN JOCTOBER AND NOVEMBER**

Kresl reviewed the invoices paid from July through September

**•MARINETTE COUNTY TOURISM DIRECTOR**

**•REVIEW THE 2011 COUNTY BOARD TOURISM PRESENTATION**

Darge provided the presentation to the committee

**7. SERVICE RECOGNITION FOR RETIRING TOURISM ALLIANCE MEMBER, JON KUKUK**

Lakari presented a plaque to Kukuk recognizing his years of service on the Tourism Alliance.

Darge presented a plaque to Kukuk recognizing his years of service as the Marinette Menominee Area Chamber of Commerce representative on the Tourism Alliance.

**8. IMPROVEMENTS TO THE STATE/COUNTY PARKS**

No report.

**9. SEATING A MAXIMUM OF FOUR (4) MEMBERS-AT-LARGE FOR TWO-YEAR TERMS, COMMENCING JANUARY 1, 2012**

Discussion included letters of interest received from current Tourism Alliance members Shirley Prudhomme and Peggy Landwer expressing their intent to continue on the Tourism Alliance Committee. Discussion also included receiving a letter of interest from Melissa Wason-Chavez expressing her interest to join the Tourism Alliance Committee.

**MOTION** (DeWitt/Kukuk) to accept Melissa Wason-Chavez as a Member-At-Large on the Tourism Alliance for a two-year term commencing January 1, 2012. Motion carried. No negative votes.

**10. ACCPETING NOMINATIONS FOR TWO-YEAR MEMBERSHIP TERMS, COMMENCING JANUARY 1, 2012 FROM: MARINETTE-MENOMINEE CHAMBER OF COMMERCE; PESHTIGO CHAMBER OF COMMERCE; AND CITY OF NIAGARA**

Discussion included Niagara's search for representation and the Marinette-Menominee Chamber of Commerce having a candidate that will be finalized for the January meeting.

**MOTION** (Landwer/DeWitt) to accept Renee Kresl as the Peshtigo chamber of Commerce representative on the Tourism Alliance for a two-year term commencing January 1, 2012. Motion carried. No negative votes.

**11. ACCEPTING THE NOMINATION OF MR. PHIL HAAG, (ONE YEAR REMAINING ON THE TERM) COMMENCING JANUARY 1, 2012**

**MOTION** (Guarisco/Shaffer) to accept Phil Haag as the Iron Snow Shoe representative on the Tourism Alliance for the one year remaining on the term. Motion carried. No negative votes.

**12. PARTICIPATING IN THE “NAME THE SHIP CAMPAIGN” TO NAME THE LITTORAL COMBAT SHIP THE USS MARINETTE**

Discussion included Darge getting a petition and emailing it out to members and discussing at the January meeting. No action taken.

**13. COUNTY EDITORIAL CONTENT AND PHOTOS FOR THE REVISED COUNTY MAP**

Discussion included receiving editorial and photos from the Village of Crivitz, the greater Crivitz area and Wausaukee and to revisit this item at the January meeting. No action taken.

**14. FUTURE AGENDA ITEMS**

- Name the LCS campaign
- County map editorial
- Election of officers
- One remaining At-Large membership
- MM Chamber and Niagara reps.

**15. NEXT MEETING DATE, TIME AND PLACE**

January 12, 2012 at 6:00 p.m. at a location to be determined.

**16. ADJOURN**

**MOTION** (Landwer/Guarisco) to adjourn the meeting at 7:10 p.m.

*\*Attachments that may be noted above are available for public viewing by contacting Marinette County Tourism at 800-236-6681.*

Jamie Darge  
Marinette County Tourism Director  
December 9, 2011

Date Approved or Corrected