



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE
COMMITTEE MEETING

THURSDAY, AUGUST 8, 2013 – 6:30 P.M.
Crivitz Village Hall, 800 Henrietta St. - CRIVITZ

Minutes

Committee Members Present: John Guarisco, Shirley Prudhomme, Randy Polson, Shirley Kaufman, Peggy Hansen, Liz Chapman, Barb Van De Hei, Nate Gamlin, Deva Bhatt, Nick Lakari, Amy Schaffer, Judy Alwin

Members Absent: Trish Peterson

Others Present: Becky DeWitt, Interim Tourism Director; Maggie Kailhofer

1. CALL TO ORDER

By Chair Guarisco at 6:30pm

2. AGENDA

MOTION (Hansen/Kaufman) to accept the agenda as amended. Motion carried. No negative votes.

3. PUBLIC COMMENT (SPEAKERS LIMITED TO 5 MINUTES) None

4. APPROVE/AMEND MINUTES OF JULY 25, 2013

MOTION (Lakari/Gamlin) to approve the minutes as presented. Motion carried.

5. CURRENT NEWS/EVENTS. Information only.

Letter from Mayor Busley of Niagara confirming Trish Peterson as member.

6. PRESENTATION OF RECOGNITION OF YEARS OF SERVICE.

Moved to next months agenda.

7. DISCUSS/CONSIDER TOURISM ALLIANCE COMMITTEE REPORTS.

- **Research-** did not meet. Next meeting scheduled for September 12 at 5PM
- **Marketing-** by Chair Vand Dei Hei: Update on balance of Marketing Plan for 2013. Working on marketing plan for 2014. U.P. State Fair is a go begins August 11. Need volunteers,
- **Finance-**by Chair Kaufman and Bhatt. Committee did not meet. Bhatt got information from Kresl and prepared financial statement. Presented invoices paid. Motion: (Van dei Hey/Shaffer) to recommend payment of invoices to Economic Development And Tourism Committee. Motion carried.
- **Interim Marinette County Tourism Director report:** by DeWitt- Facebook has increased to 519 likes, reaching over 1000. Twitter now up to 35 following. Website re-design progressing.

8. UPDATE ON THE IMPROVEMENTS TO THE STATE/COUNTY PARKS.

Information only. By Kailofer. 40 new campsites opened this week. Total is now 103.

9. DISCUSS/CONSIDER ANNUAL CONTY BOARD PRESENTATION. Action if any.

County board presentation is scheduled for September 24 at 9 AM. Presenters will be Shaffer, Guarisco, Van dei Hey and DeWitt.

10. DISCUSS/CONSIDER 2014 BUDGET. Action if any.

Finance committee to prepare budget for next meeting.

11. DISCUSS/CONSIDER ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE'S DISCUSSION OF MAKING THE TOURISM DIRECTOR POSITION A PART TIME COUNTY POSITION. Action if any.

Motion: (Prudhomme/Guarisco) To recommend to the Economic Development and Tourism Committee to house the Tourism Director at a location other then the Chamber of Commerce. Show of hand vote. 6-6. Motion failed.

Motion: (Shaffer/Kaufman) To recommend to the Economic Development and Tourism Committee to consider housing the Tourism Director first at the Marinette Welcome Center, second at the Courthouse and last at the Chamber of Commerce. Show of hand vote. 6-6. Motion failed.

12. FUTURE AGENDA ITEMS;

- County Board Presentation
- Recognition of past members

13. NEXT MEETING DATE, TIME AND LOCATION

September 12, 2013 at 6:30 PM at Crivitz Village Hall

14. ADJOURN

Motion(Shaffer/Alwin) to adjourn at 8:28pm. Motion carried.

**Attachments that may be noted above are available for public viewing by contacting Marinette County Tourism at 800-236-6681.*

Becky DeWitt
Interim Marinette County Tourism Director
August 19, 2013

Date Approved or Corrected

Marinette County Tourism Alliance
August 8, 2013
Page 3 of 3