



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE
FINANCE COMMITTEE MEETING
THURSDAY, JANUARY 13, 2010 – 5:00 P.M.
MCABI OFFICE – 210 S. HIGHWAY 141 - CRIVITZ

Committee Members Present: Chair Renee Kresl, Peggy Hansen, Shirley Kaufman

Committee Members Absent & Excused:

Others Present: Jamie Darge, Tourism Director; Jon Kukuk, Tourism Alliance Chair; Paul Putnam, UW-Extension; Judy Alwin, Marinette Welcome Center; Don Clewley, MCABI

1. CALL TO ORDER

The meeting was called to order by Chair Kresl at 5:18 p.m.

2. AGENDA

MOTION (Hansen/Kaufman) to approve the agenda. Motion carried. No negative votes.

3. MINUTES OF JUNE 10, 2010

MOTION (Hansen/Kaufman) to approve the meeting minutes as presented. Motion carried. No negative votes.

4. PUBLIC COMMENT

None to report.

5. DEVELOPING GUIDELINES FOR ATTENDING EDUCATIONAL SEMINARS AND CONFERENCES

Discussion included the appropriation of funds and alternating which MCTAC member(s) will attend seminars and conferences.

MOTION (Hansen/Kaufman) to appropriate up to a maximum of \$600 total from the Fund Balance / Special Projects account #498 to send 1 or more attendees to seminars or conferences who will provide original receipts to the Tourism Alliance and a full report to the MCTAC upon conclusion of the event. Motion carried. No negative votes.

6. COLLECTION METHOD FROM ATV CO-OP PARTNERS WITH OUTSTANDING BALANCES FOR YEAR TWO OF THE ATV CO-OP AGREEMENT

Discussion included discontinuing co-op partnerships with the delinquent accounts until all past balances are paid in full. All future multi-year co-op agreements must be paid in full at beginning of partnership. No action taken.

7. 2011 TOURISM ALLIANCE BUDGET CARRYOVER FUNDS AND WHERE THE FUNDS SHOULD BE APPROPRIATED

Kresl explained the total carryover from the 2010 budget is \$15,508.71, providing no other 2010 invoices are received.

MOTION (Kaufman/Hansen) to distribute the 2010 carryover of \$15,508.71 as follows: \$100 more to account # 413 Courthouse Printing for a total of \$200 and appropriating \$3105.61 more to account # 498 Fund Balance / Special Projects for a total of \$5000 and allowing the Marketing Committee to appropriate the remaining \$12,303.10 towards advertising needs. Motion carried. No negative votes.

8. FUTURE AGENDA ITEMS

To be determined.

9. NEXT MEETING DATE, PLACE AND TIME

To be determined.

10. ADJOURN

MOTION (Kaufman/Hansen) to adjourn the meeting at 5:50 p.m.

**Attachments that may be noted above are available for public viewing by contacting Marinette County Tourism at 800-236-6681.*

Jamie Darge
Marinette County Tourism Director
January 14, 2011

Tourism Alliance Finance Committee Meeting
Thursday, January 13, 2011

Date Approved or Corrected

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