



**MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE**  
**FINANCE COMMITTEE MEETING**  
**TUESDAY, FEBRUARY 9, 2010 – 5 P.M.**  
**CRIVITZ FIRE STATION – 1211 FJ STREET - CRIVITZ**

**Committee Members Present:** Chair Renee Kresl, Vice Chair Ken Casper, Amy Shaffer, Jon Kukuk,

**Committee Members Absent & Excused:** Peggy Hansen

**Others Present:** Jamie Darge, Tourism Director; Jim Orłowski, Leon Popp

**1. CALL TO ORDER**

The meeting was called to order by Chair Kresl at 5:00 p.m.

**2. AGENDA**

**MOTION** (Casper/Shaffer) to approve the agenda. Motion carried. No negative votes.

**3. MINUTES OF JANUARY 14, 2010**

**MOTION** (Shaffer/Casper) to approve the meeting minutes as presented. Motion carried. No negative votes.

**4. PUBLIC COMMENT**

Shaffer announced she will not be able to attend the Governor's Conference in March.

**5. FINAL APPROVAL OF THE TRADE SHOW GUIDELINES AND RECOMMEND TO THE TOURISM ALLIANCE FOR ADOPTION**

Discussion included revising item #1 of the guidelines to read, "1.) An applicant must provide the written funding request to the Marinette County Tourism Alliance Committee for reimbursement consideration no later than 60 days prior to scheduled event or by prior MCTAC committee approval." And revising item #8 to read "Billing must be submitted within 60 days following the event or show to the Tourism Director."

**MOTION** (Casper/Shaffer) to approve the Trade Show Guidelines with the notes changes above and recommend to the Tourism Alliance for adoption. Motion carried. No negative votes.

**6. 50/50 CO-OP PARTICIPATION WITH POPP'S RESORT AT THE AMERICA OUTDOOR SHOW JANUARY 27-31, 2010**

**MOTION** (Casper/Shaffer) to approve the 50/50 co-op with Popp's Resort for participating in the America Outdoor Show with the amount not to exceed \$1510. Motion carried. No negative votes.

**7. 50/50 CO-OP PARTICIPATION WITH THE CRIVITZ RECREATION ASSOCIATION AT THE MADISON FISHING EXPO FEBRUARY 26-28, 2010**

**MOTION** (Shaffer/Casper) to approve the 50/50 co-op with the Crivitz Recreation Association for participating in the Madison Fishing Expo with the amount not to exceed \$959. Motion carried. No negative votes.

**8. 50/50 CO-OP PARTICIPATION WITH THE CRIVITZ RECREATION ASSOCIATION AT THE MILWAUKEE SPORT AND TRAVEL SHOW MARCH 10-14, 2010**

**MOTION** (Casper/Kresl) to approve the 50/50 co-op participation with the Crivitz Recreation Association for participating in the Milwaukee Sport and Travel Show with the amount not to exceed \$1450. Motion carried. No negative votes.

**9. REVISIONS TO THE TOURISM SUPPORT AGREEMENT**

Kresl reported that an initial meeting was held with Kukuk and County Administrator Steve Corbeille to discuss changes that should be made to the Tourism Support Agreement. No action taken.

**10. FUTURE AGENDA ITEMS**

•Tourism Support Agreement

**11. NEXT MEETING DATE, PLACE AND TIME**

To be determined.

**12. ADJOURN**

**MOTION** (Casper/Shaffer) to adjourn the meeting at 5:55 p.m.

*\*Attachments that may be noted above are available for public viewing by contacting Marinette County Tourism at 800-236-6681.*

Jamie Darge  
Marinette County Tourism Director  
January 10, 2010

Tourism Alliance Finance Committee Meeting  
Tuesday, February 9, 2010  
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Date Approved or Corrected