



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE

RESEARCH COMMITTEE

THURSDAY - June 12th, 2014 – 3:30 P.M.

Bigwoods Reality - 723 Main St. – Wausaukee, WI

Committee Members Present: Chair: Shirley Prudhomme, Nate Gamlin, and Tim Phillips

Others Present: Butch Kostreva, Tourism Coordinator

MINUTES

1. Call to Order

- Meeting was called order by Nate Gamlin at 3:35PM

2. Approve / Amend Agenda

- Motion to ad Agenda Item 6B – to assign new Research Committee seats
MOTION (Gamlin / Phillips) Motion carried to approve item.

3. Public Comment No action taken.

4. Approve / Amend minutes of April 10th, 2014

MOTION (Gamlin / Phillips) Motion carried

5. Discuss on collecting research data related to tourism groups or other county tourism groups in Wisconsin

- Committee spoke on data collection methods and findings
- Still in need of organizational tourism structure formats
- Still more research needed from committee members. No action taken.

6. Discuss on what types of methods for collecting research data

- Committee spoke on concerns in addressing research methods. No action taken.

6B. Committee Assignments.

Motion to assign New Chair and Vice Chair of the Research Committee.

- Committee nominated: Nate Gamlin as Chair and Shirley Prudhomme as Vice Chair.
MOTION – (Phillips/Gamlin) to approve. Motion carried. No negative votes.

7. Discuss next meeting date, time and place

Place: Bigwoods Reality, Wausaukee - July 10th – 3:30pm

8. Adjourn meeting 4:45pm

MOTION – (Phillips/Gamlin) Motion carried.

*Attachments that may be noted above are available for public viewing by contacting Marinette County Tourism at 800-239-6681.