



## MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE

### COMMITTEE MEETING

THURSDAY, June 12<sup>th</sup>, 2014 – 6:00 P.M.

CRIVITZ VILLAGE HALL, 800 Henriette Ave – Crivitz, WI

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## MEETING MINUTES

**Committee Members Present:** Chair Liz Chapman, Amy Shaffer, Shirley Prudhomme, Dave Zahn, Joe Banasak, Randy Polson, Shirley Kaufmann, Peggy Hansen, Shelly Lindner, Lindsay Callow, Tim Phillips

**Committee Members Absent & Excused:** Nate Gamlin, Barb Van De Hei,

**Others Present:** Butch Kostreva, Tourism Coordinator

### 1. Call to Order

The meeting was called to order by Liz Chapman at 6:03p.m

### 2. Approve / Amend Agenda

**MOTION** (add Agenda item 9A Reassigning location titles for Liz Chapman and Amy Shaffer)  
Motion (Prudhomme / Kaufmann) to approve. Motion carried. No negative votes.

**3. Public Comment** (Shirley Kaufmann discussed government structure of committee) No action taken.

### 4. Approve / amend minutes of May 8th, 2014 meeting.

Approved ( Prudhomme / Kaufmann) to approve. Motion carried

### 5. Receive Tourism Alliance Committee Reports.

Discuss and changes in minutes of John Guarisco's last meeting

**MOTION** (Shaffer / Zahn) to approve. Motion carried. No negative votes

**A. Research Committee** – Prudhomme discusses researching other counties tourism departments and budgets to work with.

**B. Marketing Committee** – Kostreva will bring in updated 2015 marketing needs.

**C. Finance Committee** – discussion of who will be the Chair and Vice Chair of committee which will be voted on later in the meeting. No action taken

**6. Discuss/ consider 2014 budget.** Kostreva will bring in updated tourism budget expenses

No action taken

**7. Update on state/ county parks.** Zahn discussed Camp Bird Reservation status, and Memorial for Dave Falls

No action taken

Butch Kostreva – Tourism Coordinator  
Tourism Alliance Finance Committee Meeting  
Thursday, June 12, 2014

**8. Current news and event correspondence received.**

- Schaffer discussed GEM Grant report / Callow – WFRV Log Heritage Fest call & cost
- Need to develop a list of Goals and Marketing Objectives
- Need volunteer help with the U.P. State Fair in Escanaba, WI and Marinette Co. Fair, volunteer signup sheet will be sent out by Butch Kostreva. Information, only.

**9. Committee Assignments.** Motion to assign Vice Chair and Chair of the Finance Committee.

- Committee nominated Shelly Lindner as Vice Chair and Peggy Hanson as Chair.

MOTION – (Zahn / Hanson) to approve. Motion carried. No negative votes.

**9A. Amended Item:** Committee discusses John Guarsico’s various assignments and ways to carry them out by the new committee and Chair. Discussion / No action taken

**10. Future Agenda Items**

- Committee Marketing Objectives

**11. Next meeting date, time, place** – July 10<sup>th</sup> – 6:00pm - Crivitz Village hall

**12. Adjournment** – Meeting ended 7:30pm

MOTION (Shaffer / Zahn) to approve. Motion carried. No negative votes.

*\*Attachments that may be noted above are available for public viewing by contacting Marinette County Tourism at 800-239-6681.*