



TOURISM ALLIANCE COMMITTEE

TOURISM ALLIANCE COMMITTEE MEETING THURS., JUNE 12, 2008 - POSTED FOR 6 PM CRIVITZ FIRE STATION, 1211 F.J. STREET, CRIVITZ

Members Present: Jon Kukuk, Dave Schultz, Don Novak, Shirley Prudhomme, Ken Casper, and Nick Lakari

Others Present: John Deschane and Barb Verdegan

1. CALL TO ORDER

Chair Kukuk call the meeting to order at 6 pm.

2. APPROVE/AMEND AGENDA

Motion (Novak/Casper) to approve the agenda as presented. Motion carried. No negative vote.

3. APPROVE/AMEND MINUTES OF MAY 8, 2008

Motion (Casper/Schultz) to approve the minutes as printed. Motion carried. No negative vote.

4. PUBLIC COMMENT

John Deschane commented on the WFRV and Crivitz show being aired in early July.

5. DISCUSS/CONSIDER FINANCIAL REPORT. ACTION, IF ANY

[a] Approve payment of current invoices

Motion (Casper/Novak) to approve the payment of bills in the amount of \$5,611.40. Motion carried. No negative vote.

[b] Approve May 2008 financial report

Motion (Novak/Schultz) to approve the May year to date financial report as presented by Kukuk. Motion carried. No negative vote.

6. WORK GROUP REPORTS

[a] Marketing

Dave Schultz gave an update. No action required.

[b] Research

No report.

[c] **Finance**

No report.

7. UPDATE ON THE TOURISM DIRECTOR CONTRACT AND HIRING OF DIRECTOR - MARY JOHNS AND JON KUKUK. ACTION, IF ANY

The Chamber has received resumes and will be reviewing very soon.

Motion (Prudhomme/Novak) to appoint Jon Kukuk and Nick Lakari to the interview team reviewing final candidates. Motion carried. No negative vote.

8. UPDATE ON ORGANIZATIONAL PLANNING. ACTION, IF ANY

Kukuk, in Paul Putnam's absence, handed out summaries of work done during recent planning sessions. Discussion took place with the decision to have the final version up for approval at the next meeting.

9. FUTURE AGENDA ITEMS

Items to be included on next month's agenda are: approve the Boomerang contract for 2008 and approve the media kit.

10. NEXT MEETING DATE

The next meeting will be July 10, 2008 at the Crivitz Fire Hall.

11. ADJOURN

Motion (Novak/Schultz) to adjourn the meeting at 7:05 p.m. Motion carried. No negative vote.

Jon Kukuk, Chair

Date approved/corrected: