



ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MARINETTE COUNTY BOARD OF SUPERVISORS

ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MON., NOVEMBER 16, 2015 - POSTED FOR 1:00 PM
UWEX CONFERENCE ROOM, 3RD FLOOR, COURTHOUSE

Members Present: Supervisors Kaufman, Banaszak, Lakari, Casper, and Mans
Members Absent: None

Others Present: Butch Kostreva, Tourism Coordinator; Ann Hartnell, Executive Director, Marinette County Association for Business and Industry (MCABI); Shirley Prudhomme, Peshtigo Times reporter; and Nancy Servais, UWEX secretary

1. CALL TO ORDER

The meeting was called to order at 1:00 p.m. by Chair Casper.

2. APPROVE/AMEND AGENDA

Motion (Kaufman/Banaszak) to approve the agenda. Motion carried. No negative vote.

3. INTRODUCTION OF GUESTS AND COMMITTEE

None.

4. PUBLIC COMMENT (5 MINUTES). NO DISCUSSION.

Banaszak commented on the Town of Stephenson meeting about sign ordinances. This item will be followed up under agenda item 6 - Marinette County Tourism Alliance.

5. APPROVE/AMEND MINUTES OF OCTOBER 19, 2015 MEETING

Motion (Lakari/Mans) to approve the minutes as presented. Motion carried. No negative vote.

6. MARINETTE CO. TOURISM ALLIANCE

REVIEW TOURISM ALLIANCE INVOICES FOR OCTOBER, 2015

Invoices were reviewed. No action to approve necessary.

TOURISM COORDINATOR KOSTREVA, SUPERVISORS KAUFMAN & BANASZAK
- REPORT ON ACTIVITIES AND RECENT MEETINGS

Kostreva indicated that the television ads and billboard advertising have ended. He also referred to the number of maps and guides distributed this year, along with the number of hits received on the website. Due to computer problems, Kaufman requested copies of anything distributed for the meetings be mailed to her. Banaszak continued with information about signage that was referred to under agenda item 3 - public comment.

Discussion followed. Mans asked to have Tourism Alliance members attend the County Parks Committee meetings, of which Kostreva will handle.

UPDATE ON TOURISM ALLIANCE

This agenda item was listed to follow up on last month's discussion. As of this meeting, there is nothing new to report.

7. REPORT AND/OR DISCUSS CONFERENCES/SEMINARS/MEETINGS

Final details of the New North Summit on December 2 were discussed.

8. CORRESPONDENCE. ACTION IF ANY. (CORRESPONDENCE, IF NOT SPEC. LISTED, WILL BE FOR INFORMATION ONLY)

None.

9. MARINETTE COUNTY ASSOCIATION FOR BUSINESS AND INDUSTRY (MCABI)

ANN HARTNELL, EXECUTIVE DIRECTOR - UPDATE ON PROJECTS, ACTIVITIES AND MEETINGS

Hartnell reported on recent conferences she attended, along with information about economic development efforts in the county.

COMMENTS ON PLACES VISITED THE DAY OF LAST MONTH'S MEETING

Members were impressed with BPM in Peshtigo and North Coast Marine & Manufacturing Training Center in Marinette, which they toured last month.

10. FUTURE AGENDA ITEMS

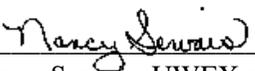
Members are to contact the Chair or UWEX Secretary if there are any agenda items that need to be added.

11. NEXT MEETING DATE AND PLACE

The next regular meeting will be Monday, December 14, in the UWEX Conference Room, at 1 pm.

12. ADJOURN MEETING

Motion (Banaszak/Lakari) to adjourn the meeting at 1:51 pm. Motion carried. No negative vote.



Nancy Servais, UWEX secretary