



**ECONOMIC DEVELOPMENT/TOURISM COMMITTEE**  
**MARINETTE COUNTY BOARD OF SUPERVISORS**

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**ECONOMIC DEVELOPMENT/TOURISM COMMITTEE**  
**MON., MAY 9, 2016 - POSTED FOR 1:00 PM**  
**UWEX CONFERENCE ROOM, 3<sup>RD</sup> FLOOR, COURTHOUSE**

**Members Present:** Supervisors Kaufman, Mans, Schmidt, Marcely and Stankevich  
**Members Absent:** None

**Others Present:** Butch Kostreva, Tourism Coordinator; Ellen Geisler, Marinette County UW Extension Community, Natural Resource, and Economic Development Educator; Ann Hartnell, MCABI Executive Director; Judy Alwin, Marinette Travel-Welcome Center Manager; Jacqueline Boudreau, Marinette Menominee Area Chamber of Commerce Executive Director; and Nancy Servais, UWEX secretary

1. CALL TO ORDER

The meeting was called to order at 1:00 p.m. by Chair Kaufman.

2. APPROVE/AMEND AGENDA

**Motion** (Mans/Stankevich) to approve the agenda. Motion carried. No negative vote.

3. INTRODUCTION OF GUESTS AND COMMITTEE. A SHORT BIO TO BE GIVEN BY EACH

Introductions were made.

4. PUBLIC COMMENT (5 MINUTES). NO DISCUSSION.

None.

5. APPROVE/AMEND MINUTES OF APRIL 18, 2016 MEETING

**Motion** (Mans/Stankevich) to approve the minutes. Motion carried. No negative vote.

6. RECOMMEND APPROVAL OF AL MANS AS MEMBER OF MARINETTE COUNTY ASSOCIATION FOR BUSINESS AND INDUSTRY. ACTION, IF ANY

**Motion** (Kaufman/Marcely) to approve Mans as a member of the Marinette County Association for Business and Industry. Motion carried. No negative vote.

7. RECOMMEND APPROVAL OF DENNIS MARCELY AS MEMBER OF THE MARINETTE COUNTY TOURISM ALLIANCE. ACTION, IF ANY

**Motion** (Kaufman/Schmidt) to approve Marcely as a member of the Marinette County Tourism Alliance. Motion carried. No negative vote.

8. MARINETTE CO. TOURISM ALLIANCE

- REVIEW TOURISM ALLIANCE INVOICES FOR APRIL, 2016

No action to approve necessary.

- TOURISM COORDINATOR KOSTREVA, SUPERVISORS KAUFMAN & MARCELY - REPORT ON ACTIVITIES AND RECENT MEETINGS

Kostreva reported on advertising and promotional efforts. He also shared with members information on tourism visitor spending in the county last year, along with the impact. Marceley referred to the status of the former Northland Baptist Bible College property in Dunbar. He will give a report about this at next month's meeting.

9. REPORT AND/OR DISCUSS CONFERENCES/SEMINARS/MEETINGS

- REPORT ON ANNUAL SUSTAINABLE FORESTRY CONFERENCE HELD THURSDAY, APRIL 21, IN FLORENCE

Hartnell and Geisler reported.

- DISCUSS/CONSIDER ATTENDANCE AND PAYMENT FOR THE OPPORTUNITIES CONFERENCE TO BE HELD MAY 25, 2016 AT THE ISLAND RESORT AND CASINO. ACTION, IF ANY

**Motion** (Mans/Stankevich) that anyone from this Committee interested in attending be allowed to do so. Motion carried. No negative vote.

10. CORRESPONDENCE. ACTION IF ANY. (CORRESPONDENCE, IF NOT SPEC. LISTED, WILL BE FOR INFORMATION ONLY)

None.

11. MARINETTE TRAVEL-WELCOME CENTER - JUDY ALWIN, MANAGER

- REPORT ON PROJECTS AND ACTIVITIES

Alwin reported on the number of visitors during April to the Welcome Center. She also shared information on business sales, jobs and revenue as it relates to tourism for Marinette County. Further information was given about the tour busses visiting the area next month.

12. MARINETTE MENOMINEE AREA CHAMBER OF COMMERCE - JACQUELINE BOUDREAU, EXECUTIVE DIRECTOR

- REPORT ON PROJECTS AND ACTIVITIES

Boudreau distributed copies of the newly-formed Young Professionals newsletter. Updates were given on the section of the Chamber's parking lot being landscaped, the Leadership class and the proposed mining project.

13. UW EXTENSION COMMUNITY, NATURAL RESOURCE AND ECONOMIC DEVELOPMENT EDUCATOR - ELLEN GEISLER

- REPORT ON ACTIVITIES AND CURRENT ISSUES, INCLUDING A DISCUSSION WITH COMMITTEE ABOUT THE POSSIBILITY OF UPDATING AND OUTLINING PURPOSE AND GOALS

Geisler reported on the two panel discussions about broadband scheduled for May 17 and 23 to be held at NWTC. She discussed with the Committee about two programs coming up regarding bicycling: the Midwest Active Transportation Conference, May 20, and the Wisconsin Bike Summit, May 21, both in La Crosse. Geisler is also helping to develop some bicycle activities locally. She will assist the Committee with organizational development, to clarify their purpose and goals, either at the June or July meeting. Kaufman requested a copy of the last completed report, which is from 2003.

14. MARINETTE COUNTY ASSOCIATION FOR BUSINESS AND INDUSTRY (MCABI)

- ANN HARTNELL, EXECUTIVE DIRECTOR - UPDATE ON PROJECTS, ACTIVITIES AND MEETINGS

Hartnell shared a copy of an article on 'What is Economic Development.' She also gave an update on economic development endeavors she is involved with.

15. FUTURE AGENDA ITEMS

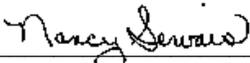
Items include Geisler working with the Committee on organizational development, Marcely's report on the former college in Dunbar, and an action item to change the date of the regular meeting.

16. NEXT MEETING DATE AND PLACE

The next regular meeting will be Monday, June 20, 2016, in the UWEX Conference Room, at 1 pm.

17. ADJOURN MEETING

**Motion** (Stankevich/Schmidt) to adjourn the meeting at 2:18 pm. Motion carried. No negative vote.

  
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Nancy Servais, UWEX secretary