



ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MARINETTE COUNTY BOARD OF SUPERVISORS

ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MON., JANUARY 18, 2016 - POSTED FOR 1:00 PM
UWEX CONFERENCE ROOM, 3RD FLOOR, COURTHOUSE

Members Present: Supervisors Kaufman, Banaszak, Lakari, Mans and Casper
Members Absent: None

Others Present: Butch Kostreva, Tourism Coordinator; Jacqueline Boudreau, Executive Director, Marinette Menominee Area Chamber of Commerce; Ann Hartnell, Executive Director, Marinette County Association for Business and Industry (MCABI); Ellen Geisler, Marinette County UW Extension Community, Natural Resource, and Economic Development Educator; Shirley Prudhomme, Peshtigo Times reporter; and Nancy Servais, UWEX secretary

1. CALL TO ORDER

The meeting was called to order at 1:00 p.m. by Chair Casper.

2. APPROVE/AMEND AGENDA

Motion (Kaufman/Banaszak) to approve the agenda. Motion carried. No negative vote.

3. INTRODUCTION OF GUESTS AND COMMITTEE

None.

4. PUBLIC COMMENT (5 MINUTES). NO DISCUSSION.

None.

5. APPROVE/AMEND MINUTES OF DECEMBER 14, 2015 MEETING

Motion (Lakari/Mans) to approve the minutes of December 14 as presented. Motion carried. No negative vote.

6. MARINETTE CO. TOURISM ALLIANCE

REVIEW TOURISM ALLIANCE INVOICES FOR DECEMBER, 2015

Invoices were reviewed. No action to approve necessary.

TOURISM COORDINATOR KOSTREVA, SUPERVISORS KAUFMAN & BANASZAK
- REPORT ON ACTIVITIES AND RECENT MEETINGS

Kostreva noted the advertising efforts that will start later this week. Other items mentioned included the number of requests for information received and a new map he developed

combining county park and camping information. Kaufman reported that a plaque was given to Peggy Hanson for her many years of service on the Alliance. She also referred to the announced closure of fire towers in the state by the DNR. Boudreau noted that people are still stopping at the Chamber for tourist information.

UPDATE ON TOURISM ALLIANCE

None.

7. REPORT AND/OR DISCUSS CONFERENCES/SEMINARS/MEETINGS

DISCUSS/CONSIDER ATTENDANCE AND PAYMENT FOR WEDA (WIECONOMIC DEVELOPMENT ASSOCIATION) GOVERNOR'S CONFERENCE ON ECONOMIC DEVELOPMENT, FEBRUARY 3-5, 2016, IN MADISON. ACTION, IF ANY

No action.

DISCUSS/CONSIDER ATTENDANCE AND PAYMENT FOR WISCONSIN GOVERNOR'S CONFERENCE ON TOURISM, MARCH 13-15, IN WISCONSIN DELLS. ACTION, IF ANY

Motion (Kaufman/Banaszak) to approve any member from this Committee wishing to attend the Governor's Conference on Tourism. Motion carried. No negative vote.

DISCUSS/CONSIDER ATTENDANCE AND PAYMENT FOR UPEDA (UPPER PENINSULA DEVELOPMENT ALLIANCE) MEETING, JANUARY 22, 2016, IN MUNISING, MI (AGENDA ITEM 7A); STAKEHOLDER-CENTERED COMMUNITY MARKETING TELECONFERENCE, FEBRUARY 1 (AGENDA ITEM 7B); BROADBAND & ECONOMIC DEVELOPMENT SUMMIT, FEBRUARY 16, IN STEVENS POINT (AGENDA ITEM 7D); AND, PROMOTING LOCAL PROTECTION OF WETLANDS AND UPDATES TO THE SHORELAND ZONING PROGRAM TELECONFERENCE, FEBRUARY 17 (AGENDA ITEM 7E); AS SHARED BY ELLEN GEISLER, UWEX. ACTION, IF ANY

Motion (Mans/Kaufman) to approve Committee members wishing to attend any of these meetings. Motion carried. No negative vote.

8. CORRESPONDENCE. ACTION IF ANY. (CORRESPONDENCE, IF NOT SPEC. LISTED, WILL BE FOR INFORMATION ONLY)

None.

9. DISCUSS/CONSIDER RECOMMENDING COUNTY BOARD APPROVE WRITING OFF AMERICAN TIRE AND RECYCLING CORPORATION CDBG GRANT IN THE AMOUNT OF \$500,000.00 AS UNCOLLECTIBLE. ACTION, IF ANY

Motion (Lakari/Casper) to recommend County Board approve writing off the American Tire and Recycling Corporation CDBG grant in the amount of \$500,000.00 as uncollectible. Motion carried. No negative vote.

10. MARINETTE/MENOMINEE AREA CHAMBER OF COMMERCE

JACQUELINE BOUDREAU, EXECUTIVE DIRECTOR - REPORT ON PROJECTS, ACTIVITIES & MEETINGS INCLUDING AN UPDATE ON THE CAREER

OPPORTUNITIES EXPO, YOUNG PROFESSIONALS GROUP, AND LIFE SKILLS EXPO

Boudreau highlighted the recently-held Career Opportunities Expo, along with sharing information about the newly-formed Young Professionals group, and the upcoming Life Skills Expo. Other items mentioned were the Chamber's Education and Business Committee activities and an update on the Back Forty Project in Menominee County.

11. MARINETTE COUNTY ASSOCIATION FOR BUSINESS AND INDUSTRY (MCABI)

ANN HARTNELL, EXECUTIVE DIRECTOR - UPDATE ON PROJECTS, ACTIVITIES AND MEETINGS

Hartnell reported on various projects she has been involved in during the past month. She noted that she will be attending the WEDA Governor's Conference on Economic Development next month.

12. FUTURE AGENDA ITEMS

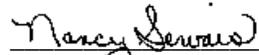
Members were reminded to contact the Chair or UWEX Secretary if there are any agenda items that need to be added.

13. NEXT MEETING DATE AND PLACE

The next regular meeting will be Monday, February 15, 2016, in the UWEX Conference Room, at 1 pm.

14. ADJOURN MEETING

Motion (Banaszak/Kaufman) to adjourn the meeting at 2:11 pm. Motion carried. No negative vote.



Nancy Servais, UWEX secretary