



ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MARINETTE COUNTY BOARD OF SUPERVISORS

ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MON., JULY 17, 2017 - POSTED FOR 1:00 PM
UWEX CONFERENCE ROOM, 3RD FLOOR, COURTHOUSE

Members Present: Supervisors Kaufman, Mans, Stankevich and Grebin

Members Absent: None

Others Present: Peter Behnke, CESA 8 - Center on Education for Economic Development; Mayor Steve Genisot, City of Marinette; Ann Hartnell, MCABI Executive Director; Butch Kostreva, Tourism Coordinator; Trista Hobbs, UP Engineers & Architects and TRACC member; Tim Greenwood, Eagle Herald reporter; Shirley Prudhomme, Peshtigo Times reporter; Melissa Ebsch, Bay City Radio; and Nancy Servais, UWEX secretary

1. CALL TO ORDER

The meeting was called to order at 1:00 p.m. by Chair Kaufman.

2. APPROVE/AMEND AGENDA

Motion (Mans/Grebin) to approve the agenda as amended and addendum. Motion carried. No negative vote.

3. INTRODUCTION OF GUESTS

On behalf of Peter Behnke and Trista Hobbs, introductions of those present were made.

4. PUBLIC COMMENT (5 MINUTES). NO DISCUSSION.

Trista Hobbs, representing TRACC (Tri-Cities Regional Active Communities Coalition), shared a printed brochure showing bicycle routes in the three cities.

5. APPROVE/AMEND MINUTES OF JUNE 19 AND JUNE 27, 2017 MEETINGS

Motion (Stankevich/Mans) to approve the minutes. Motion carried. No negative vote.

6. DISCUSS/CONSIDER APPOINTING NEW COMMITTEE VICE CHAIR. ACTION, IF ANY

Christopher Schmidt resigned from County Board effective July 6, 2017.

Motion (Mans/Grebin) to approve Chair Kaufman's recommendation to appoint Stankevich as Vice Chair to fill out Schmidt's term. Motion carried. No negative vote.

7. CHAIRPERSON'S REMARKS

Chair Kaufman referred to the statement included on all agendas: Supervisors present at this meeting may constitute an unintended quorum of other county board committees. Supervisors appointed to the committee shall participate in action. Others may be present to listen and observe.

8. CITY OF MARINETTE MAYOR STEVE GENISOT
- REPORT ON PROJECTS AND ACTIVITIES, INCLUDING AN UPDATE ON THE NEW COMMUNITY SPORTS AND EVENTS CENTER
- Mayor Genisot gave a progress report on the new sports and event center along with the work being done on Pierce Avenue. He also reported on new businesses.
9. REPORT ON INSPIRE PROGRAM, HOW IT WORKS AND WHAT IT MEANS FOR EDUCATION AND BUSINESS - PETER BEHNKE, CESA 8, CENTER ON EDUCATION FOR ECONOMIC DEVELOPMENT
- Behnke briefly explained what CESA (Cooperative Educational Service Agency) 8 is. He did a presentation on the Career Academy Teacher Externship Program and Inspire Program. CESA 8 staff would be in charge of the program in this region and would monitor it.
10. MARINETTE CO. TOURISM ALLIANCE
- REVIEW LIST OF INVOICES FOR JUNE, 2017
- No action to approve necessary.
- TOURISM COORDINATOR KOSTREVA AND SUPERVISORS KAUFMAN AND GREBIN - REPORT ON ACTIVITIES AND RECENT MEETINGS
- Kostreva reported on promotional efforts, including the upcoming walleye tournament. The new guides will be delivered this week. Grebin and Stankevich attended the regional ATV meeting held in Dunbar. Mans noted that there are new metal signs to put up but need WDOT approval first. Grebin relayed what was discussed at the Tourism Alliance meeting. Jacque Boudreau, from the local Chamber, requested information be shared about the metal walleye sculptures offered to area businesses.
- (C) ADDENDUM/AMENDMENT - COMMENT ABOUT ON-GOING PLANS REGARDING TOURISM POSITION
- Kaufman and Mans met with the County Administrator and County Board Chair. More information will come to the Committee in August.
11. MARINETTE COUNTY ASSOCIATION FOR BUSINESS AND INDUSTRY (MCABI)
- ANN HARTNELL, EXECUTIVE DIRECTOR - UPDATE ON PROJECTS, ACTIVITIES AND MEETINGS
- Hartnell gave an update on the progress of the new Center for Excellence along with information on other activities she is involved in. There will be a Manufacturing First conference held October 25-26, in Green Bay.
- DISCUSS THE ECONOMIC DEVELOPMENT 101 FOR LOCAL OFFICIALS SEMINAR
- This will be postponed. More information will be given in August.
- DISCUSS COUNTY BUSINESSES AND/OR INDUSTRIES TO TOUR
- Hartnell will prepare a schedule to give to members for the September tours.

12. REPORT AND/OR DISCUSS CONFERENCES/SEMINARS/MEETINGS
- DISCUSS/CONSIDER ATTENDANCE AND PAYMENT FOR SMALL TOWN FORUM, AUGUST 24, IN WABENO. ACTION, IF ANY
- Motion** (Mans/Grebin) that anyone from the Committee be allowed to attend if interested. Motion carried. No negative vote.
13. CORRESPONDENCE. ACTION IF ANY. (CORRESPONDENCE, IF NOT SPEC. LISTED, WILL BE FOR INFORMATION ONLY)
- None.
14. AS PER ADDENDUM/AMENDMENT, CHAMBER REPORT WAS OMITTED
15. MARINETTE TRAVEL-WELCOME CENTER - JUDY ALWIN, MANAGER
- REPORT ON PROJECTS AND ACTIVITIES
- No report.
16. UW EXTENSION COMMUNITY, NATURAL RESOURCE AND ECONOMIC DEVELOPMENT EDUCATOR - ELLEN GEISLER
- REPORT ON ACTIVITIES AND CURRENT ISSUES
- No report.
17. FUTURE AGENDA ITEMS
- Items to include will be the tour of industries, tourism information and possibly working with Florence County on a waterfalls grant.
18. NEXT MEETING DATE AND PLACE
- The next regular meeting will be Monday, August 21, 2017, in the UWEX Conference Room, at 1 pm.
19. ADJOURN MEETING

Motion (Stankevich/Grebin) to adjourn the meeting at 2:26 pm. Motion carried. No negative vote.



Nancy Servais, UWEX secretary