



ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MARINETTE COUNTY BOARD OF SUPERVISORS

ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MON., FEBRUARY 20, 2017 - POSTED FOR 1:00 PM
UWEX CONFERENCE ROOM, 3RD FLOOR, COURTHOUSE

Members Present: Supervisors Kaufman, Mans, Marcely, Schmidt and Stankevich
Members Absent: None

Others Present: Ann Hartnell, MCABI Executive Director; Butch Kostreva, Tourism Coordinator; Rick Polzin, County Board Supervisor; Mark Anderson, County Board Chair; Tim Greenwood, Eagle Herald reporter; and Nancy Servais, UWEX secretary

1. CALL TO ORDER

The meeting was called to order at 1:00 p.m. by Chair Kaufman.

2. APPROVE/AMEND AGENDA

Motion (Mans/Marcely) to approve the agenda. Motion carried. No negative vote.

3. INTRODUCTION OF GUESTS

Kaufman welcomed Supervisor Polzin.

4. PUBLIC COMMENT (5 MINUTES). NO DISCUSSION.

None.

5. APPROVE/AMEND MINUTES OF JANUARY 16, 2017 MEETING

Motion (Marcely/Stankevich) to approve the minutes. Motion carried. No negative vote.

6. CITY OF MARINETTE MAYOR STEVE GENISOT
■ REPORT ON PROJECTS AND ACTIVITIES

No report.

7. MARINETTE CO. TOURISM ALLIANCE

- REVIEW UPDATED LIST OF INVOICES FOR DECEMBER, 2016 AND JANUARY, 2017

No action to approve necessary.

- TOURISM COORDINATOR KOSTREVA, SUPERVISORS KAUFMAN & MARCELY - REPORT ON ACTIVITIES AND RECENT MEETINGS

Kostreva reported on preparations for the fishing tournament that will be held this summer. He will be attending the Governor's Conference on Tourism in Milwaukee next month. Marcely gave an update on the last Alliance meeting. The waterfall signage was again discussed. This item is to be put on the Tourism Alliance agenda next month. Kaufman will also talk with the Forestry and Parks Administrator about it and report back next month.

■ DISCUSSION ONLY ABOUT TOURISM COORDINATOR HOURS

Kaufman indicated she will continue working on this and it will be kept on the agenda.

8. MARINETTE COUNTY ASSOCIATION FOR BUSINESS AND INDUSTRY (MCABI)

■ ANN HARTNELL, EXECUTIVE DIRECTOR - UPDATE ON PROJECTS, ACTIVITIES AND MEETINGS INCLUDING INFORMATION ON THE READI PROGRAM

Hartnell reported on the Governor's Conference on Economic Development she recently attended. She shared information about downtown development programs and explained further the READI program, of which members received various handouts.

■ DISCUSS/CONSIDER AN ECONOMIC DEVELOPMENT FOR LOCAL OFFICIALS SEMINAR. ACTION, IF ANY

Hartnell had additional information about the seminar. She indicated the cost to sponsor this program would be approximately \$450.00 each for MCABI and the county.

Motion (Mans/Marcely) to approve and recommend to Finance Committee that the County share the cost of co-sponsoring this program. Motion carried. No negative vote.

■ DISCUSS POSSIBLE COUNTY BUSINESSES AND/OR INDUSTRIES TO TOUR

Places suggested for possible tours included: the new Center for Excellence incubator when able to visit, Precision Ice Blast, Aacer Flooring, Sentinel Structures, Niagara Fabrication, MJ Electric, Decor Products, Wausaukee Composites, Woller Brothers Manufacturing, Patz, Graetz Manufacturing and Dairyland Electrical.

9. REPORT AND/OR DISCUSS CONFERENCES/SEMINARS/MEETINGS

The Wisconsin Governor's Conference on Tourism, which was approved at last month's meeting, was discussed. Kostreva will be attending. Hartnell referred to an upcoming seminar to be held April 20th on Business Succession and Retention: Employee Ownership Solutions, in Cottage Grove. Further information will be shared with the Committee next month.

10. CORRESPONDENCE. ACTION IF ANY. (CORRESPONDENCE, IF NOT SPEC. LISTED, WILL BE FOR INFORMATION ONLY)

None.

11. MARINETTE TRAVEL-WELCOME CENTER - JUDY ALWIN, MANAGER

■ REPORT ON PROJECTS AND ACTIVITIES

Alwin was unable to attend the meeting but Kostreva shared an e-mail he received.

12. CHAIRPERSON'S REMARKS

Kaufman requested that members contact the UW Extension secretary if they cannot attend a

Committee meeting to ensure there is a quorum. At this time, Marcely spoke about an idea to develop an ATV Park near Highway 8, in Dunbar. He was informed that this item needs to be discussed with the Forestry and Parks Administrator first and then possibly the Parks Committee.

13. FUTURE AGENDA ITEMS

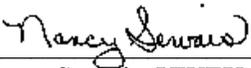
Items to include will be the Economic Development 101 for Local Officials Seminar, information gathered from Chair Kaufman's contact with the Forestry and Parks Administrator about signage, further discussion on business tours and information on the April 20th employee ownership seminar.

14. NEXT MEETING DATE AND PLACE

The next regular meeting will be Monday, March 20, 2017, in the UWEX Conference Room, at 1 pm.

15. ADJOURN MEETING

Motion (Schmidt/Marcely) to adjourn the meeting at 2:06 pm. Motion carried. No negative vote.



Nancy Servais, UWEX secretary