



ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MARINETTE COUNTY BOARD OF SUPERVISORS

ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MONDAY, MARCH 17, 2014 - POSTED FOR 1:00 PM
MARINETTE/MENOMINEE AREA CHAMBER OF COMMERCE, MARINETTE

Members Present: Supervisors Casper, Engel, Lakari, Mans and Kaufman

Members Absent: None

Others Present: Butch Kostreva, Marinette County Tourism Coordinator; Scott Reuss, Marinette County UW Extension Dept. Head; Ann Hartnell, MCABI Executive Director; Jacqueline Boudreau, Marinette/Menominee Area Chamber of Commerce Exec. Director; Carol Karls, WI Public Service Business & Community Dev. Mgr.; Nancy Servais, UWEX secretary; and Shirley Prudhomme, Peshtigo Times reporter

1. CALL TO ORDER

The meeting was called to order by Chair Casper at 1:00 pm.

2. APPROVE/AMEND AGENDA

Motion (Mans/Kaufman) to approve the agenda. Motion carried. No negative vote.

3. INTRODUCTION OF GUESTS AND COMMITTEE

For the benefit of the new Tourism Coordinator, introductions were made of those present.

4. PUBLIC COMMENT (5 MINUTES). NO DISCUSSION.

Engel indicated that the USDA will be having a presentation on April 23, at the UW Marinette Campus, of which five counties are being invited to participate. Chair Casper announced for those members not aware that Paul Putnam, Marinette County UW Extension Community Resource Development Educator, has resigned and taken a new position with MI State University Extension. A letter will be sent on behalf of this Committee thanking him for all his work and congratulate him on his new job.

5. APPROVE/AMEND MINUTES OF FEBRUARY 10, 2014 MEETING

Motion (Kaufman/Lakari) to approve the minutes. Motion carried. No negative vote.

6. TWIN COUNTY AIRPORT

SUPERVISOR LAKARI - UPDATE ON PROJECTS, ACTIVITIES AND MEETINGS

Lakari reported on the recent Executive/Finance Committee meeting. The main items discussed included proposed 2014 budgetary changes and identifying funding sources. The five expense areas included airfield maintenance and repair, audit fee, Mead & Hunt regarding the user study, staff wages and insurance. The Commission will meet March 18.

7. REPORT AND/OR CONSIDER CONFERENCES/SEMINARS/MEETINGS

- # REPORT ON THE 2014 WEDA (WI ECONOMIC DEVELOPMENT ASSOCIATION) GOVERNOR'S CONFERENCE ON ECONOMIC DEVELOPMENT HELD FEBRUARY 11-13, IN MADISON

Hartnell shared with members some of the slides presented by speakers at the Conference regarding migration and other labor statistics. Karls indicated there was good feedback received from the conference. Discussion followed.

- # REPORT ON 2014 WI GOVERNOR'S CONFERENCE ON TOURISM HELD MARCH 2-4, IN LAKE GENEVA

Casper reported on the sessions he attended at the Conference.

- # DISCUSS/CONSIDER ATTENDANCE AND PAYMENT FOR ANNUAL SUSTAINABLE FORESTRY CONFERENCE TO BE HELD APRIL 10, 2014, IN FLORENCE. ACTION, IF ANY

Motion (Kaufman/Lakari) to approve members from this Committee to attend the Conference. Motion carried. No negative vote.

- 8. CORRESPONDENCE. ACTION IF ANY. (CORRESPONDENCE, IF NOT SPEC. LISTED, WILL BE FOR INFORMATION ONLY)

None.

- 9. DISCUSS UW EXTENSION PROGRAMMING TRANSITION REGARDING COMMUNITY RESOURCE DEVELOPMENT POSITION - SCOTT REUSS, MARINETTE COUNTY UW EXTENSION DEPARTMENT HEAD

Reuss discussed the process to refill the position vacated by Paul Putnam.

- 10. DISCUSS/CONSIDER APPROVAL OF TOURISM ALLIANCE INVOICES FOR FEBRUARY. ACTION, IF ANY

Motion (Lakari/Kaufman) to approve the county Finance Department to pay the invoices as shown on the schedule in the amount of \$2,187.00. Motion carried. No negative vote.

- 11. MARINETTE COUNTY TOURISM ALLIANCE

- # INTRODUCTION OF NEW TOURISM COORDINATOR, WARREN 'BUTCH' KOSTREVA

Kostreva reintroduced himself and noted some of his activities since starting his position.

- # DISCUSS/CONSIDER APPROVAL OF \$7,200.00 ONE YEAR RENTAL AGREEMENT WITH MARINETTE/MENOMINEE AREA CHAMBER OF COMMERCE FOR TOURISM COORDINATOR SPACE. ACTION, IF ANY

Motion (Mans/Engel) to approve the one year rental agreement with the Marinette/Menominee Area Chamber of Commerce. Motion carried with the following Supervisors voting aye: Mans, Engel, Lakari and Casper. Supervisor Kaufman voted no.

Chair Casper will follow up with the County Administrator regarding questions and concerns raised about the current physical location of the Coordinator's office and duration.

SUPERVISORS KAUFMAN AND LAKARI - UPDATE ON PROJECTS, ACTIVITIES AND MEETINGS (REGULAR MONTHLY ALLIANCE MEETING AND FINANCE, RESEARCH AND MARKETING COMMITTEES REPORTS)

Lakari talked about the Finance Committee. An Alliance member, who was on the Finance Committee, resigned last month. There is a need to have someone prepare a condensed financial report. The Alliance will be meeting this week and Lakari highlighted some of the items on the agenda. Kaufman also commented on the Finance Committee with a possible suggestion of who could prepare the reports.

12. MENOMINEE BUSINESS DEVELOPMENT CORPORATION REPORT

NANCY DOUGLAS, DIRECTOR - UPDATE ON PROJECTS, ACTIVITIES AND MEETINGS

No report.

13. WISCONSIN PUBLIC SERVICE BUSINESS & COMMUNITY DEVELOPMENT MANAGER REPORT

CAROL KARLS - UPDATE ON PROJECTS, ACTIVITIES & MEETINGS

Karls referred briefly to the WEDA Governor's Conference on Economic Development and recent legislation. The fall WEDA Conference will be October 1-3, in Oshkosh.

14. MARINETTE/MENOMINEE AREA CHAMBER OF COMMERCE

JACQUELINE BOUDREAU, EXECUTIVE DIRECTOR - UPDATE ON PROJECTS, ACTIVITIES & MEETINGS

Boudreau attended a Future Wisconsin Project meeting earlier in the day. She also reported on other seminars and upcoming programs being offered, some of which include a Lifeskill Expo for 8th grade students being held this week, a seminar on the Department of Workforce Development Fast Forward grants and a customer service program planned through the state Department of Tourism.

15. MARINETTE COUNTY ASSOCIATION FOR BUSINESS AND INDUSTRY (MCABI)

ANN HARTNELL, EXECUTIVE DIRECTOR - UPDATE ON PROJECTS, ACTIVITIES & MEETINGS

Hartnell noted they will be going forward to hire an office person to help her. She reported that they recently closed on a loan for a business.

16. FUTURE AGENDA ITEMS

Members were reminded to contact either the Chair or UWEX secretary if they need something added to the agenda.

17. NEXT MEETING DATE AND PLACE

The next regular meeting will be Monday, April 21, 2014, 1 pm, at the Chamber.

18. ADJOURN MEETING

Motion (Kaufman/Engel) to adjourn the meeting at 2:43 pm. Motion carried. No negative vote.



Nancy Servais, UWEX secretary