



ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MARINETTE COUNTY BOARD OF SUPERVISORS

SPECIAL MEETING OF THE
ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MON., APRIL 15, 2013 - POSTED FOR 10:30 AM
MARINETTE/MENOMINEE AREA CHAMBER OF COMMERCE, MARINETTE

Members Present: Supervisors Casper, Kaufman, Lakari, Engel and Mans

Members Absent: None

Others Present: Becky DeWitt, Interim Tourism Alliance Director; Paul Putnam, UWEX Community Resource Development Educator; Ellen Sorensen, Marinette County Administrator; Jacqueline Boudreau, M/M Area Chamber Executive Director; Renee Kresl, Marinette County Tourism Alliance; Nancy Servais, UW Extension; and Shirley Prudhomme, Peshtigo Times and Tourism Alliance

1. CALL TO ORDER

Chair Casper called the meeting to order at 10:30 a.m.

2. APPROVE/AMEND AGENDA

Motion (Kaufman/Engel) to move agenda item 8b to 2. Motion failed. Supervisors Lakari, Mans and Casper voting no.

Motion (Lakari/Mans) to approve the agenda as presented. Motion carried. Supervisors Engel and Kaufman voting no.

3. INTRODUCTION OF GUESTS AND COMMITTEE

For the benefit of guests in attendance, those present introduced themselves.

4. PUBLIC COMMENT (5 MINUTES). NO DISCUSSION.

Prudhomme explained the background of the Tourism Alliance, her involvement and thoughts about the organization.

5. OVERVIEW ON HISTORY OF TOURISM ALLIANCE - CHAIR CASPER

Casper shared information on the development of the Alliance and the types of literature printed and budget for tourism as far back as 1996.

6. MAIN PURPOSE OF WORK GROUP - CHAIR CASPER

Casper reminded everyone that the main reason for the work group was to address the issue of the Alliance not getting quorums to have meetings. Lengthy discussion followed.

7. DISCUSS/CONSIDER RECOMMENDING TO COUNTY BOARD FOR APPROVAL THE RESOLUTION ENTITLED "AMENDING RESOLUTION 210 CREATION OF A TOURISM ALLIANCE COMMITTEE." ACTION, IF ANY

Motion (Lakari/Mans) to recommend to County Board for approval the resolution entitled "Amending Resolution 210 Creation of a Tourism Alliance Committee" as stated on the copy in the packet. Motion carried. Supervisors Engel and Kaufman voting no.

8. WORK GROUP COMMITTEE - OTHER DISCUSSED SUBJECTS

- a. SUB-COMMITTEES OF TOURISM ALLIANCE (MARKETING, FINANCE, RESEARCH AND EVALUATION, EXECUTIVE) WOULD BE HANDLED BY THE SEVEN (7) MEMBER COMMITTEE

Casper talked briefly about the what was discussed as a suggestion.

- b. DISCUSS TOURISM-RELATED CONTRACTING OPTIONS FOR 2014 (CHAMBER, ECONOMIC DEVELOPMENT/TOURISM COMMITTEE HANDLING THE DUTIES OF THE TOURISM ALLIANCE, OTHER CONTACTS)

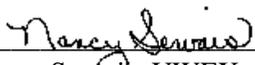
Chair Casper combined 8b and 8c to discuss at this time. Sorensen reported on the meeting she and Lakari had with Boudreau, from the Chamber. Discussion followed about others also interested in handling the tourism duties and a method to request proposals. Sorensen defined the role of the Economic Development/Tourism Committee. She suggested having another meeting next month to talk about how the proposals could be advertised in the paper with a July 1 deadline. A special meeting of this Committee, along with the work group, will be held at 10:30 a.m., on May 20th, with the regular meeting to be held in the afternoon.

- c. UPDATE ON DISCUSSION REGARDING 2014 CONTRACT FOR MARINETTE COUNTY TOURISM

Discussed in 8b.

9. ADJOURN MEETING

Motion (Lakari/Kaufman) to adjourn the meeting at 12:06 p.m. Motion carried. No negative vote.



Nancy Servais, UWEX secretary