



**ECONOMIC DEVELOPMENT/TOURISM COMMITTEE**  
**MARINETTE COUNTY BOARD OF SUPERVISORS**

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**ECONOMIC DEVELOPMENT/TOURISM COMMITTEE**  
**MONDAY, MARCH 18, 2013 - POSTED FOR 1:00 PM**  
**MARINETTE/MENOMINEE AREA CHAMBER OF COMMERCE, MARINETTE**

**Members Present:** Supervisors Casper, Kaufman, Lakari, Mans and Engel

**Members Absent:** None

**Others Present:** Ellen Sorensen, Marinette County Administrator; Jacqueline Boudreau, Marinette/Menominee Area Chamber of Commerce Executive Director; Carol Karls, WI Public Service Business & Community Development Manager; Paul Putnam, UW Extension Community Resource Development Educator; Nancy Servais, UWEX secretary; and Dave Zahn, Peshtigo Times reporter

1. CALL TO ORDER

The meeting was called to order by Chair Casper at 1:00 pm.

2. APPROVE/AMEND AGENDA

**Motion** (Mans/Lakari) to approve the agenda as presented. Motion carried. No negative vote.

3. INTRODUCTION OF GUESTS AND COMMITTEE

None.

4. PUBLIC COMMENT (5 MINUTES). NO DISCUSSION.

None.

5. APPROVE/AMEND MINUTES OF FEBRUARY 18, 2013

**Motion** (Engel/Kaufman) to approve the minutes as printed. Motion carried. No negative vote.

6. TWIN COUNTY AIRPORT

# SUPERVISOR LAKARI - UPDATE ON PROJECTS, ACTIVITIES AND MEETINGS

Supervisor Lakari reported on the Executive Committee meeting held the week prior, of which some of the items discussed included reviewing the financials, a MI Department of Transportation memorandum regarding a review of the process the Commission finds consultants and next year's Menominee County appropriation, along with a discussion on the 2014 capital outlay needs and Enstrom's planned expansion. The Personnel Committee was to meet later today to appraise the airport manager and do a wage level review followed by a special session of the Commission to discuss minimum standards. The regular meeting of the Commission will be meeting a day later with several items on the agenda including two resolutions to establish an industrial development district in the city and township.

7. REPORT AND/OR CONSIDER CONFERENCES/SEMINARS/MEETINGS

- # DISCUSS THE 9<sup>TH</sup> ANNUAL SUSTAINABLE FORESTRY CONFERENCE, TO BE HELD APRIL 11, IN FLORENCE COUNTY. ACTION PREVIOUSLY TAKEN

Supervisor Mans will attend through the Forestry Committee.

- # DISCUSS/CONSIDER ATTENDANCE AND PAYMENT FOR NORTHWOOD'S RESEARCH SUMMIT ON "BROADBAND: A LOOK INTO THE FUTURE," TO BE HELD MARCH 21, IN TOMAHAWK. ACTION, IF ANY

No action taken.

- # DISCUSS/CONSIDER ATTENDANCE AND PAYMENT FOR THE MIDWEST ECONOMIC DEVELOPMENT SUMMIT, TO BE HELD APRIL 23-24, IN KESHENA. ACTION, IF ANY

**Motion** (Kaufman/Engel) if any one wants to attend. Motion carried. No negative vote.

8. CORRESPONDENCE. ACTION IF ANY. (CORRESPONDENCE, IF NOT SPEC. LISTED, WILL BE FOR INFORMATION ONLY)

None.

9. DISCUSS/CONSIDER RECOMMENDING TO COUNTY BOARD FOR APPROVAL AN ADDENDUM TO THE AGREEMENT BETWEEN MARINETTE COUNTY AND MARINETTE COUNTY ASSOCIATION FOR BUSINESS AND INDUSTRY, INC. ACTION, IF ANY

**Motion** (Mans/Lakari) to recommend forwarding this onto County Board for approval. Motion carried. No negative vote.

10. DISCUSS/CONSIDER APPROVAL OF TOURISM ALLIANCE INVOICES FOR FEBRUARY. ACTION, IF ANY

**Motion** (Kaufman/Lakari) to approve the bills. Motion carried. No negative vote.

11. MARINETTE COUNTY TOURISM ALLIANCE

- # SUPERVISORS LAKARI AND KAUFMAN - UPDATE ON PROJECTS, MEETINGS AND ACTIVITIES

Kaufman expressed her concerns about several issues. The newly-formed work group was discussed. Lakari gave an update about last week's Alliance meeting, along with a report on the March 7<sup>th</sup> meeting of the Marketing Committee. At the Alliance meeting, Director Darge announced her retirement and the 2013 budget was approved. Becky DeWitt has agreed to be interim director and has met with the Chamber's Executive Director.

12. UPDATE ON WORK GROUP TO ADDRESS TOURISM ALLIANCE COMMITTEE ISSUES

Chair Casper highlighted some of the items being discussed at the sessions held. The next meeting of the work group will be March 29<sup>th</sup>. He asked if there are items anyone would like brought up or discussed with the work group, please let a member (Casper, Lakari, Kresl or DeWitt) know. Casper

consulted with Sorensen asking if the Economic Development/Tourism Committee could meet in the morning of the next regular meeting date in April to discuss the work group suggestions and Tourism Alliance issues with the regular meeting held in the afternoon.

13. MENOMINEE BUSINESS DEVELOPMENT CORPORATION REPORT

# NANCY DOUGLAS, DIRECTOR - UPDATE ON PROJECTS, ACTIVITIES & MEETINGS

No report.

14. MARINETTE/MENOMINEE AREA CHAMBER OF COMMERCE

# JACQUELINE BOUDREAU, EXECUTIVE DIRECTOR - UPDATE ON PROJECTS, ACTIVITIES & MEETINGS

Boudreau also commented on tourism. The chamber is doing several workshops and projects in the next few months; in particular being a part of an informational meeting regarding the drug problem in the area.

15. WISCONSIN PUBLIC SERVICE BUSINESS & COMMUNITY DEVELOPMENT MANAGER REPORT

# CAROL KARLS - UPDATE ON PROJECTS, ACTIVITIES & MEETINGS

Casper noted that she was the co-chair of the recent WEDA Governors Conference on Economic Development. Karls is now President of the WI Economic Development Association (WEDA) for a one-year term. She referred to educational programs being offered through WEDA. She noted the personnel changes in the WI Economic Development Corporation (WEDC).

16. FUTURE AGENDA ITEMS

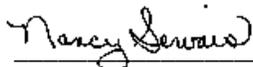
Members were reminded to contact either the Chair or UWEX secretary to include items on the agenda.

17. NEXT MEETING DATE AND PLACE

The next regular meeting will be April 15, 2013, at 1:00 pm, at the Chamber, with a special meeting held prior at 10:30 am to discuss suggestions from the work group about the Tourism Alliance.

18. ADJOURN MEETING

**Motion** (Kaufman/Mans) to adjourn the meeting at 2:30 pm. Motion carried. No negative vote.



Nancy Servais, UWEX secretary