



ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MARINETTE COUNTY BOARD OF SUPERVISORS

ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MONDAY, JULY 15, 2013 - POSTED FOR 1:00 PM
MARINETTE/MENOMINEE AREA CHAMBER OF COMMERCE, MARINETTE

Members Present: Supervisors Casper, Kaufman, Lakari, and Mans

Members Excused: Supervisor Engel

Others Present: Ellen Sorensen, Marinette County Administrator; Gale Mattison, Marinette County Corporation Counsel; Jacqueline Boudreau, Marinette/Menominee Area Chamber of Commerce Executive Director; Becky DeWitt, Interim Tourism Alliance Director; Paul Putnam, UW Extension Community Resource Development Educator; Ann Hartnell, MCABI Executive Director; Nancy Servais, UWEX secretary; and Tim Greenwood, Marinette Eagle Herald reporter

1. CALL TO ORDER

The meeting was called to order by Chair Casper at 1:00 pm.

2. APPROVE/AMEND AGENDA

Motion (Kaufman/Mans) to approve the agenda. Motion carried. No negative vote.

3. INTRODUCTION OF GUESTS AND COMMITTEE

None.

4. PUBLIC COMMENT (5 MINUTES). NO DISCUSSION.

Mans commented on tourism.

5. APPROVE/AMEND MINUTES OF JUNE 17, 2013

Motion (Lakari/Kaufman) to approve the minutes as presented. Motion carried. No negative vote.

6. TWIN COUNTY AIRPORT

SUPERVISOR LAKARI - UPDATE ON PROJECTS, ACTIVITIES AND MEETINGS

Supervisor Lakari reported on the status of the Avis car rental arrangement and some of the items to be discussed at the Executive Committee and Commission meetings.

7. REPORT AND/OR CONSIDER CONFERENCES/SEMINARS/MEETINGS

DISCUSS/CONSIDER ATTENDANCE AND PAYMENT FOR UPEDA (UPPER PENINSULA ECONOMIC DEVELOPMENT ALLIANCE) MEETING, JULY 18, IN HARRIS MI. ACTION, IF ANY

No action taken.

8. CORRESPONDENCE. ACTION IF ANY. (CORRESPONDENCE, IF NOT SPEC. LISTED, WILL BE FOR INFORMATION ONLY)

None.

9. DISCUSS/CONSIDER APPROVAL OF TOURISM ALLIANCE INVOICES FOR JUNE. ACTION, IF ANY

Motion (Lakari/Mans) to approve payment of the Tourism Alliance invoices listed for a total amount of \$7,994.42. Motion carried. No negative vote.

10. DISCUSS/CONSIDER CREATION OF A TEMPORARY PART TIME TOURISM DIRECTOR POSITION FOR CALENDAR YEAR 2014 VS. HIRING AN INDEPENDENT CONTRACTOR. ACTION, IF ANY

Motion (Lakari/Casper) to reconsider previous action regarding an individual contractor and to consider a non-departmental tourism director model as a potential alternative. Motion carried. No negative vote.

11. MARINETTE COUNTY TOURISM ALLIANCE

INTERIM DIRECTOR, BECKY DEWITT, SUPERVISORS KAUFMAN AND LAKARI - UPDATE ON PROJECTS, ACTIVITIES AND MEETINGS (REGULAR MONTHLY ALLIANCE MEETING AND FINANCE, RESEARCH AND MARKETING COMMITTEES REPORTS)

Kaufman gave a brief report on the Finance Committee, of which she is Chair. DeWitt gave an update on the Research and Marketing Committees, as well as indicating changes have been made to FaceBook and she has created a Twitter account. The Alliance meeting has been moved to July 25 and Casper, on behalf of the Economic Development/Tourism Committee, will send an e-mail to the Alliance Chair requesting to not schedule meetings the same night as MCABI.

12. UW EXTENSION COMMUNITY RESOURCE DEVELOPMENT EDUCATOR REPORT - PAUL PUTNAM

Putnam referred to the UW Extension presence at the weekly Farm Market on Stephenson Island. Other items he highlighted were: small business inquiries, should look at a process to replace retiring professional baby boomers and the need to improve website information for the area.

13. MENOMINEE BUSINESS DEVELOPMENT CORPORATION REPORT

NANCY DOUGLAS, DIRECTOR - UPDATE ON PROJECTS, ACTIVITIES & MEETINGS

None.

14. MARINETTE/MENOMINEE AREA CHAMBER OF COMMERCE

JACQUELINE BOUDREAU, EXECUTIVE DIRECTOR - UPDATE ON PROJECTS, ACTIVITIES & MEETINGS

Boudreau commented on several upcoming events and programs.

15. MARINETTE COUNTY ASSOCIATION FOR BUSINESS AND INDUSTRY (MCABI)

ANN HARTNELL, EXECUTIVE DIRECTOR - UPDATE ON PROJECTS, ACTIVITIES & MEETINGS

Hartnell noted the educational workshops being planned for small businesses. She is also working with people on applications for loans.

16. FUTURE AGENDA ITEMS

Next month's agenda will include the following items: job description and the location for the proposed non-departmental tourism director; and regionalization.

17. NEXT MEETING DATE AND PLACE

The next regular meeting will be August 19, 1 pm, at the Chamber.

18. ADJOURN MEETING

Motion (Mans/Kaufman) to adjourn the meeting at 2:38 pm. Motion carried. No negative vote.



Nancy Servais, UWEX secretary