



ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MARINETTE COUNTY BOARD OF SUPERVISORS

ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MONDAY, MAY 21, 2012 — POSTED FOR 1 PM
MARINETTE MENOMINEE AREA CHAMBER OF COMMERCE, MARINETTE

Members Present: Supervisors Casper, Kaufman, Mans, Lakari and Engel

Members Absent: None

Others Present: Naletta Burr, WI Economic Development Corp. Community Account Manager; Mary Johns, Marinette Menominee Area Chamber of Commerce Executive Director; Jamie Darge, Tourism Alliance Director; Nancy Douglas, Menominee Business Development Corporation Director; Ellen Sorensen, Marinette County Administrator; Mike Cassidy, County Board Supervisor; Bruce Berman, county resident; Carol Karls, WI Public Service Business and Community Development Manager; Vilas Schroeder, Marinette County Board Chair; Paul Putnam, UWEX Community Resource Development Educator; Nancy Servais, UWEX secretary; and Dave Thibodeau, Peshtigo Times reporter

1. CALL TO ORDER

The meeting was called to order by Chair Casper at 1:00 p.m.

2. APPROVE/AMEND AGENDA

Motion (Kaufman/Mans) to approve the agenda and addendum, with the change of moving item 13, Chamber report, to item 9. Motion carried. No negative vote.

3. INTRODUCTION OF GUESTS AND COMMITTEE

Naletta Burr, Community Account Manager, with the Wisconsin Economic Development Corporation, introduced herself. Others present then introduced themselves.

4. PUBLIC COMMENT (5 MINUTES). NO DISCUSSION.

None.

5. APPROVE/AMEND MINUTES OF APRIL 16, 2012

Motion (Lakari/Kaufman) to approve the minutes as presented. Motion carried. No negative vote.

6. TWIN COUNTY AIRPORT

SUPERVISOR LAKARI AND NANCY DOUGLAS - UPDATE ON PROJECTS, ACTIVITIES AND MEETINGS

Nancy Douglas reported that at the May 29 County Board meetings, Christian Perreault with Explorer Solutions will be presenting the final draft study of Phase I. She also indicated that the Airport Commission is recommending acceptance of the study and the request of funding for Phase II. A synopsis will be included in the county board packet for informational

purposes. Lakari highlighted the Commission's meetings and sub-committee meetings. Some of the items included acceptance of the Phase I report and recommending to go to Phase II, approving the revised maintenance lineman job position, information on a property discrepancy, an unpaid hanger rental, update on the crash/fire vehicle, the fuel farm replacement and removal of a grass strip runway.

7. MARINETTE/MENOMINEE AREA CHAMBER OF COMMERCE REPORT (AGENDA ITEM NO. 13)

MARY JOHNS, EXEC. DIRECTOR - UPDATE ON PROJECTS, ACTIVITIES & MEETINGS

Mary Johns referred to the awards given to George Bousley and Pat O'Hara at the Annual Chamber Dinner. She also thanked this Committee for their support.

8. REPORT AND/OR CONSIDER CONFERENCES/SEMINARS/MEETINGS (AGENDA ITEM NO. 7)

REPORT ON THE SUSTAINABLE FORESTRY CONFERENCE HELD APRIL 19, IN FLORENCE, WI

Ellen Sorensen and Paul Putnam reported on it. Putnam also shared the results of a meeting held after the conference.

9. MARINETTE COUNTY ASSOCIATION FOR BUSINESS AND INDUSTRY (MCABI) REPORT (ITEM NO. 16)

Supervisor Mans moved to take up addendum items for MCABI at this time to accommodate the WEDC representative.

ADDENDUM - ITEM NO. 16A: DISCUSS/CONSIDER A RESOLUTION RELATING TO PARTICIPATION IN THE COMMUNITY DEVELOPMENT BLOCK GRANT - ECONOMIC DEVELOPMENT (CDBG - ED) PROGRAM FOR A COUNTY BUSINESS IN THE AMOUNT OF \$120,000.00. RECOMMENDATION IS NEEDED TO FORWARD TO COUNTY BOARD. ACTION, IF ANY

Motion (Mans/Lakari) to recommend this resolution to County Board for approval. Motion carried. Supervisors Mans, Lakari and Casper voting aye. Supervisor Kaufman voting no. Supervisor Engel abstained.

ADDENDUM - ITEM NO. 16B: DISCUSS/CONSIDER RECOMMENDING TO COUNTY BOARD A CITIZEN PARTICIPATION PLAN FOR THE CDBG PROGRAM AND TO INCLUDE A HEARING TO RECEIVE CITIZEN VIEWS, PROVIDE AN EXPLANATION OF PROGRAM NEEDS, ALONG WITH REVIEWING TIMETABLES AND ACTIVITIES. ACTION, IF ANY

Motion (Lakari/Mans) to recommend to County Board. Motion carried. Supervisors Mans, Lakari and Casper voting aye. Supervisor Kaufman voting no. Supervisor Engel abstained.

ADDENDUM - ITEM NO. 16C: DISCUSS/CONSIDER RECOMMENDING TO COUNTY BOARD A RESOLUTION ADOPTING A CITIZEN PARTICIPATION PLAN. ACTION, IF ANY

Motion (Lakari/Mans) to recommend the resolution adopting the citizen participation plan. Motion carried. No negative vote.

10. REFERRED BACK TO: REPORT AND/OR CONSIDER CONFERENCES/ SEMINARS/MEETINGS (AGENDA ITEM NO. 7)

REPORT ON THE UPPER PENINSULA ECONOMIC DEVELOPMENT ALLIANCE (UPEDA) MEETING, MAY 3, IN HARRIS MI

Paul Putnam had attended the meeting and reported on the presenter who spoke on mining.

11. CORRESPONDENCE. ACTION IF ANY. (CORRESPONDENCE, IF NOT SPEC. LISTED, WILL BE FOR INFORMATION ONLY) (AGENDA ITEM NO. 8)

None.

12. DISCUSS/CONSIDER RESOLUTION ON "AUTHORIZATION TO JOIN THE NORTHWOODS RAIL TRANSIT COMMISSION" AND RECOMMENDING TO COUNTY BOARD FOR APPROVAL. ACTION, IF ANY (AGENDA ITEM NO. 9)

Motion (Kaufman/Lakari) to pass this resolution onto the County Board. Motion carried. No negative vote.

Two county board supervisors will be appointed to the Commission at the May County Board meeting.

13. UW EXTENSION COMMUNITY RESOURCE DEVELOPMENT EDUCATOR REPORT - PAUL PUTNAM (AGENDA ITEM NO. 10)

Putnam distributed copies of the 2011 Marinette County Workforce Profile that was recently released by the WI Department of Workforce Development. He further explained the data in the report.

14. DISCUSS/CONSIDER PAYMENT OF TOURISM ALLIANCE INVOICES. ACTION, IF ANY (AGENDA ITEM NO. 11)

Motion (Lakari/Kaufman) to approve the payment of \$12,509.35 as reported on the schedule. Motion carried. No negative vote.

15. MARINETTE COUNTY TOURISM ALLIANCE REPORT (AGENDA ITEM NO. 12)

JAMIE DARGE, DIRECTOR, SUPERVISORS LAKARI AND KAUFMAN - UPDATE ON PROJECTS, MEETINGS AND ACTIVITIES

Darge indicated she is working with the county parks department on the county map. Discover Wisconsin will be airing June 23 featuring birding in Wisconsin. Whitewater rafting races held in Athelstane, currently on YouTube, will eventually be put on the Real North website. She reported on and distributed copies of the WI Department of Tourism's 2011 Economic Impact. Supervisors Kaufman and Lakari commented on the information requested for the revised county map and attendance problems for the Alliance.

16. MENOMINEE BUSINESS DEVELOPMENT CORPORATION REPORT (AGENDA ITEM NO. 14)

NANCY DOUGLAS, DIRECTOR - UPDATES ON PROJECTS, ACTIVITIES AND MEETINGS

Some of the items Douglas referred to included the interest seen by real estate developers, downtown Menominee projects and an update on the Menominee River as an area of concern.

17. WISCONSIN PUBLIC SERVICE BUSINESS & COMMUNITY DEVELOPMENT MANAGER REPORT (AGENDA ITEM NO. 15)

CAROL KARLS - UPDATE ON PROJECTS, ACTIVITIES & MEETINGS

Karls indicated that the WI Economic Development Association (WEDA) is starting to offer professional development courses, as well as other types of courses. She distributed copies of maps showing the areas serviced by the WEDC Community Account Manager and Regional Account Managers and explained the positions.

18. MARINETTE COUNTY ASSOCIATION FOR BUSINESS AND INDUSTRY (MCABI) REPORT (AGENDA ITEM NO. 16)

This item was covered under Item No. 9. The next MCABI meeting will be Thursday, May 31.

19. FUTURE AGENDA ITEMS (AGENDA ITEM NO. 17)

DISCUSS/CONSIDER VISITING COUNTY INDUSTRIES AND/OR BUSINESSES. ACTION, IF ANY

Those present discussed various options. It was noted to contact the MCABI Executive Director about touring a business that received a loan through the IDC. Some other suggestions included the Beecher rail yard, Silvan Industries, Wildman Resort or the Northland Bible College. The Committee will tour a business or industry in July and another in September with the visitation conducted in the morning and the business meeting held in the afternoon at a municipal building.

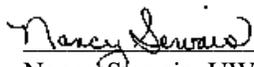
Members were also reminded to contact the UWEX secretary or Chair if items need to be added.

20. NEXT MEETING DATE(S) AND PLACE (AGENDA ITEM NO. 18)

The next regular meeting will be held Monday, June 18, 1 p.m., at the Marinette Menominee Area Chamber of Commerce.

21. ADJOURN MEETING (AGENDA ITEM NO. 19)

Motion (Mans/Kaufman) to adjourn the meeting at 3:07 p.m. Motion carried. No negative vote.



Nancy Servais, UWEX secretary