



**ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MARINETTE COUNTY BOARD OF SUPERVISORS**

**ECONOMIC DEVELOPMENT/TOURISM COMMITTEE MEETING
MONDAY, OCTOBER 17, 2011 - POSTED FOR 1 PM
MARINETTE MENOMINEE AREA CHAMBER OF COMMERCE BLDG., MARINETTE**

Members Present: Supervisors Bousley, Casper, Mans, Lakari and Kaufman
Members Absent: None

Others Present: Ellen Sorensen, Marinette County Administrator; Nancy Douglas, Menominee Business Development Corporation Director; Don Clewley, Marinette County Association for Business and Industry (MCABI) Executive Director; John Marquart, new MCABI Executive Director; Mary Johns, Marinette Menominee Area Chamber of Commerce Executive Director; Jamie Darge, Tourism Alliance Director; Paul Putnam, UWEX Community Resource Development Educator; Nancy Servais, UWEX secretary; and Shirley Prudhomme, Peshtigo Times reporter

1. CALL TO ORDER

The meeting was called to order by Chair Bousley at 1:00 p.m.

2. APPROVE/AMEND AGENDA

Motion (Mans/Casper) to approve the agenda as presented. Motion carried. No negative vote.

3. INTRODUCTION OF GUESTS AND COMMITTEE

John Marquart, the new MCABI Executive Director, and Ellen Sorensen, the new County Administrator, introduced themselves.

4. PUBLIC COMMENT (5 MINUTES). NO DISCUSSION.

None.

5. APPROVE/AMEND MINUTES OF SEPTEMBER 19, 2011

Motion (Kaufman/Mans) to approve the minutes as printed. Motion carried. No negative vote.

6. TWIN COUNTY AIRPORT

UPDATE ON OTHER PROJECTS, ACTIVITIES AND MEETINGS

Supervisor Lakari reported on last month's meeting of the Airport Commission. Lakari has been designated the Vice Chair of the Commission and will serve on the Buildings and Grounds Sub-Committee for the Commission. Other items he mentioned included the Explorer Solutions Phase I proposed contract, the fuel farm and lineman at the airport.

7. REPORT AND/OR CONSIDER CONFERENCES/SEMINARS/MEETINGS

- # REPORT ON THE UPWARD INITIATIVE FULL STEERING COMMITTEE PLANNING SESSION AND THE UPPER GREAT LAKES EDUCATION LEGISLATIVE SUMMIT & ECONOMIC AND WORKFORCE DEVELOPMENT SUMMIT HELD TUES.-WED., SEPT. 27-28, IN MARQUETTE

Paul Putnam reported on the planning session he attended on September 27. Putnam, Chair Bousley and Nancy Douglas attended the summit the following day and referenced one of the featured speakers.

- # REPORT ON THE NORTHWOODS ECONOMIC SUMMIT HELD TUES., OCT. 4, AT THE UW-MARINETTE CAMPUS

Those that attended reported on their impressions of the day. One of the highlights included the Computer Integrated Manufacturing Lab that was at the event to tour.

- # (ADDENDUM) DISCUSS/CONSIDER ATTENDING AND PAYMENT OF THE EARLY-BIRD REGISTRATION FEE FOR THE 2011 NEW NORTH SUMMIT "EXPECT TO CONNECT," SCHEDULED FOR DECEMBER 7, 2011, AT THE RADISSON HOTEL AND CONFERENCE CENTER, IN GREEN BAY. ACTION, IF ANY

Motion (Mans/Casper) that if anyone from the Committee wishes to attend, can do so. Motion carried. No negative vote.

8. CORRESPONDENCE. ACTION IF ANY. (CORRESPONDENCE, IF NOT SPEC. LISTED, WILL BE FOR INFORMATION ONLY)

- # (ADDENDUM) DISCUSS/CONSIDER THE 2012 BUDGET ALLOCATION FOR THE NORTH CENTRAL INTERNATIONAL TRADE, BUSINESS & ECONOMIC DEVELOPMENT COUNCIL (ITBEC) AS PER CORRESPONDENCE RECEIVED. ACTION, IF ANY

Motion (Casper/Mans) to not pay the dues for ITBEC. Motion carried. No negative vote.

9. DISCUSS/CONSIDER PAYMENT OF TOURISM ALLIANCE INVOICES. ACTION, IF ANY

Motion (Casper/Lakari) to accept the invoices as presented. Motion carried. No negative vote.

10. MARINETTE CO. TOURISM ALLIANCE REPORT

- # JAMIE DARGE, DIRECTOR, SUPERVISORS LAKARI AND KAUFMAN - UPDATE ON PROJECTS, MEETINGS AND ACTIVITIES INCLUDING DISCOVER WISCONSIN PROPOSAL AND THE OTTER MARKETING CONTRACT STATUS

Darge indicated there were no meetings the past two months due to lack of a quorum. Members received copies of the proposed agreements with Discover WI and Otter Marketing. Lakari and Kaufman revisited the issue of not having regular meetings due to no quorum. Lakari indicated the next meeting will be the second Thursday in November at Crivitz. Discussion followed.

11. UW EXTENSION COMMUNITY RESOURCE DEVELOPMENT EDUCATOR REPORT - PAUL PUTNAM

Putnam thanked everyone who attended the New North Investor Appreciation event hosted by Marinette Marine on October 10. He will be working with MCABI during the transition and this Thursday, October 20, will be the first strategic planning meeting in Wausaukee.

COMPLETION OF SURVEY

Putnam requested those present to provide input about UWEX staff as it relates to this Committee.

12. MARINETTE/MENOMINEE AREA CHAMBER OF COMMERCE REPORT

EXEC. DIRECTOR, MARY JOHNS. MONTHLY REPORT - EXPANSION OF THE EDUCATION & BUSINESS PARTNERSHIP, TECH-ED FOCUS GROUP (NWTC), UPCOMING EVENTS, AND RECAP OF TABLE TALK

Johns highlighted several activities that she and the Chamber are working on. She indicated on October 28 there will be a presentation on the state's new concealed carry law.

13. MENOMINEE BUSINESS DEVELOPMENT CORPORATION REPORT

DIRECTOR, NANCY DOUGLAS. UPDATES ON PROJECTS, ACTIVITIES & MEETINGS

Douglas spoke on the community development coalition and the UPEDA organization. She referred to the Green Aviation group and receiving money as part of a grant to fund Phase I by Explorer Solutions which Michigan Works will administer. An update was also given on the Menominee River as an Area of Concern.

14. WISCONSIN PUBLIC SERVICE BUSINESS & COMMUNITY DEVELOPMENT MANAGER REPORT - CAROL KARLS

No report.

15. MARINETTE COUNTY ASSOCIATION FOR BUSINESS & INDUSTRY (MCABI) REPORT

MONTHLY REPORT - UPDATES ON PROJECTS, ACTIVITIES & MEETINGS INCLUDING WORK ON STRATEGIC PLANNING

John Marquart, who will be replacing Don Clewley, gave a brief summation of his activities to date. Don Clewley reported on Tyco's grand opening and other projects.

DISCUSS/CONSIDER THE QUARTERLY REPORT ON THE FINANCIAL RECAP OF THE CDBG REVOLVING LOAN FUND. ACTION, IF ANY

Motion (Casper/Mans) to accept the report. Motion carried. No negative vote.

16. FUTURE AGENDA ITEMS

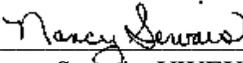
A request was made to have an update about the Green Island project. It was noted that John LeFebvre, in the Land Office, would have information.

17. NEXT MEETING DATE(S) AND PLACE

The next meeting will be held November 11, in Niagara. The bridge opening ceremony is scheduled for 1 pm with the committee meeting to be held at City Hall starting at 2:30 pm.

18. ADJOURN MEETING

Motion (Casper/Lakari) to adjourn the meeting at 2:24 p.m. Motion carried. No negative vote.



Nancy Servais, UWEX secretary