



**ECONOMIC DEVELOPMENT/TOURISM COMMITTEE  
MARINETTE COUNTY BOARD OF SUPERVISORS**

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**ECONOMIC DEVELOPMENT/TOURISM COMMITTEE MEETING  
MONDAY, MARCH 21, 2011 - 1:00 PM  
MARINETTE MENOMINEE AREA CHAMBER OF COMMERCE BLDG., MARINETTE**

**Members Present:** Supervisors Bousley, Casper, Mans, Kaufman and Lakari

**Members Absent:** None

**Others Present:** Don Clewley, Executive Dir., Marinette County Association for Business and Industry (MCABI); Nancy Douglas, Director, Menominee Business Development Corp.; Jamie Darge, Director, Tourism Alliance; Jon Kukuk, Past Chair of the Tourism Alliance; Nancy Servais, UWEX secretary; and, Shirley Prudhomme, Peshtigo Times reporter

1. CALL TO ORDER

The meeting was called to order by Chair Bousley at 1:00 p.m.

2. APPROVE/AMEND AGENDA

**Motion** (Kaufman/Lakari) to approve the agenda as presented. Motion carried. No negative vote.

3. INTRODUCTION OF GUESTS AND COMMITTEE

None.

4. PUBLIC COMMENT (5 MINUTES). NO DISCUSSION.

None.

5. APPROVE/AMEND MINUTES OF FEBRUARY 14, FEBRUARY 22 AND MARCH 3, 2011

**Motion** (Casper/Mans) to approve the minutes of the three meetings. Motion carried. No negative vote.

6. TWIN COUNTY AIRPORT REPORT

Nancy Douglas will talk about this as part of her report.

7. REPORT AND/OR CONSIDER CONFERENCES/SEMINARS/MEETINGS

# REPORT ON THE WI GOVERNORS CONFERENCE ON TOURISM HELD MARCH 6-8, 2011, IN WISCONSIN DELLS

Those that attended the conference reported on what they learned.

- # DISCUSS/CONSIDER ATTENDANCE AND PAYMENT FOR 7<sup>TH</sup> ANNUAL SUSTAINABLE FORESTRY CONFERENCE, APRIL 14, 2011, IN FLORENCE. ACTION, IF ANY

**Motion** (Casper/Mans) that anyone who wants to attend from this Committee be able to do so. Motion carried. No negative vote.

- # DISCUSS/CONSIDER ATTENDANCE AND PAYMENT FOR 9<sup>TH</sup> ANNUAL NORTHEASTERN WISCONSIN GLOBAL TRADE CONFERENCE, APRIL 19, 2011, IN GREEN BAY. ACTION, IF ANY

**Motion** (Casper/Lakari) that anybody who chooses to go from this Committee be approved to attend. Motion carried. No negative vote.

- 8. CORRESPONDENCE. ACTION, IF ANY

None.

- 9. DISCUSS/CONSIDER RECOMMENDING TO COUNTY BOARD FOR APPROVAL A RESOLUTION AUTHORIZING THE SUBMISSION OF A WI DEPARTMENT OF TRANSPORTATION FACILITIES ECONOMIC ASSISTANCE AND DEVELOPMENT (TEA) PROGRAM GRANT APPLICATION REGARDING THILMANY PAPERS' BEECHER YARD PROJECT. ACTION, IF ANY

The Committee discussed Corporation Counsel's concerns. Bousley suggested that this project be brought to the Town of Beecher at a public meeting first and that this resolution then go through the County Highway Committee. Clewley is to contact the Chair of the Highway Committee and the Public Works Director, Mark Desotell.

**Motion** (Mans/Kaufman) to decide on no action from the Economic Development/Tourism Committee. Motion carried. No negative vote.

- 10. DISCUSS UPDATE ON NIAGARA MILL

Bousley gave a brief update.

- 11. DISCUSS/CONSIDER PAYMENT OF TOURISM ALLIANCE INVOICES. ACTION NEEDED

**Motion** (Lakari/Casper) to approve payment of the invoices as shown on the schedule in the amount of \$6,333.25. Motion carried. No negative vote.

- 12. MARINETTE COUNTY TOURISM ALLIANCE REPORT

- # JAMIE DARGE, DIRECTOR, SHIRLEY KAUFMAN AND NICK LAKARI - UPDATE ON PROJECTS, MEETINGS AND ACTIVITIES

Darge reported on the status of the guides she has distributed. Members received a list of municipal and civic meetings that she has attended since September, 2008. Bousley asked

that she contact him about scheduling a meeting in Niagara. Kaufman indicated she is on the TA Finance Committee and that the Four Seasons, in Pembine, provided food at no charge for the last meeting of the Alliance. Some of the items Lakari reported on included: Judy Alwin, from the Welcome Center, was a guest at the meeting, he referred to the sub-committees, meetings are being held at various locations in the county, the changes to the operating procedures have been officially adopted and being contacted by the county parks director about revamping the county map. Jon Kukuk, former Chair of the Alliance, commented on what has been accomplished by the group. Bousley thanked Kukuk for the time he put in.

13. UW EXTENSION COMMUNITY RESOURCE DEVELOPMENT EDUCATOR REPORT

# REPORT ON RECIPIENT OF A FRIEND OF EXTENSION AWARD TO BE GIVEN IN APRIL

The UWEX secretary reported on behalf of Paul Putnam, who could not attend the meeting. Jerry Murphy, Executive Director of the New North, has been selected to receive the 2011 ESP (Epsilon Sigma Phi) Friend of Extension Award at the annual JCEP (Joint Council of Extension Professionals) award luncheon on April 6<sup>th</sup> in Stevens Point.

**Motion** (Mans/Casper) that this Committee recognizes and agrees with this award. Motion carried. No negative vote.

14. MARINETTE/MENOMINEE AREA CHAMBER OF COMMERCE REPORT

None.

15. MENOMINEE BUSINESS DEVELOPMENT CORPORATION REPORT

# DIRECTOR, NANCY DOUGLAS. UPDATES ON PROJECTS, ACTIVITIES & MEETINGS

Douglas reported on the task force being formed as a result of the meeting she attended last week with the Twin County Airport Commission concerning the proposal made by a company to assist with airport development.

16. MARINETTE COUNTY ASSOCIATION FOR BUSINESS AND INDUSTRY REPORT

# EXEC. DIRECTOR, DON CLEWLEY. MONTHLY REPORT - UPDATES ON PROJECTS, ACTIVITIES & MEETINGS

Clewley reported briefly on the Beecher Yard project and amount of wood available. He highlighted a get-together hosted by Eric J. Spirtas, President of Niagara Development LLC and also attended by the Dickinson Area Partnership.

# DISCUSS/CONSIDER THE QUARTERLY REPORT ON THE FINANCIAL RECAP OF THE CDBG REVOLVING LOAN FUND. ACTION, IF ANY

Clewley explained the quarterly report, of which members received a copy.

**Motion** (Casper/Lakari) to accept the state Department of Commerce CDBG loans as negotiated and reported. Motion carried. No negative vote.

17. FUTURE AGENDA ITEMS

None noted.

18. NEXT MEETING DATE(S) AND PLACE

The next regular meeting will be April 18, at 1 pm, at the Marinette Menominee Chamber.

# DISCUSS/CONSIDER VISITATION SCHEDULE. ACTION, IF ANY

For the Committee's May meeting, Clewley will check to see if a tour of the KSU, Inc. plant, in Marinette, would be feasible. The Committee would meet in the morning and have the tour scheduled for the afternoon. Bousley suggested the Committee tour other sites throughout the summer.

19. ADJOURN

**Motion** (Casper/Kaufman) to adjourn the meeting at 2:45 p.m. Motion carried. No negative vote.

  
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Nancy Servais, UWEX secretary