



**ECONOMIC DEVELOPMENT/TOURISM COMMITTEE  
MARINETTE COUNTY BOARD OF SUPERVISORS**

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**ECONOMIC DEVELOPMENT/TOURISM COMMITTEE MEETING  
MONDAY, AUGUST 15, 2011 - POSTED FOR 1 PM  
MARINETTE MENOMINEE AREA CHAMBER OF COMMERCE BLDG., MARINETTE**

**Members Present:** Supervisors Bousley, Casper, Mans, Kaufman and Lakari

**Members Absent:** None

**Others Present:** Don Clewley, Executive Dir., Marinette County Association for Business and Industry (MCABI); Mary Johns, Executive Dir., Marinette Menominee Area Chamber of Commerce; Jamie Darge, Director, Tourism Alliance; Carol Karls, Mgr., Business and Comm. Dev., WI Public Service; Paul Putnam, UWEX Community Resource Development Educator; Nancy Servais, UWEX secretary; and Shirley Prudhomme, Peshtigo Times reporter

1. CALL TO ORDER

The meeting was called to order by Chair Bousley at 1:00 p.m.

2. APPROVE/AMEND AGENDA

**Motion** (Kaufman/Casper) to approve the agenda as presented. Motion carried. No negative vote.

3. INTRODUCTION OF GUESTS AND COMMITTEE

None.

4. PUBLIC COMMENT (5 MINUTES). NO DISCUSSION.

None.

5. APPROVE/AMEND MINUTES OF JULY 18, 2011

**Motion** (Mans/Casper) to approve the minutes as printed. Motion carried. No negative vote.

6. TWIN COUNTY AIRPORT

# UPDATE ON PROJECTS, ACTIVITIES AND MEETINGS

Lakari reported on the Commission meeting that he attended. Some of the items he referred to were the capital improvement program, security at the airport and the by-laws rewritten. Supervisor Lakari's name will be included for reporting on future agendas of this Committee.

7. REPORT AND/OR CONSIDER CONFERENCES/SEMINARS/MEETINGS

- # DISCUSS THE UPWARD INITIATIVE FULL STEERING COMMITTEE PLANNING SESSION RESCHEDULED FOR TUES., SEPT. 27, AS PART OF THE UPPER GREAT LAKES EDUCATION LEGISLATIVE SUMMIT & ECONOMIC AND WORKFORCE DEVELOPMENT SUMMIT TO BE HELD TUES.-WED., SEPT. 27-28, IN MARQUETTE. ACTION ALREADY TAKEN ON BOTH MEETINGS

Bousley will attend the Summit in Marquette on September 28.

- # DISCUSS/CONSIDER ATTENDANCE AND PAYMENT FOR THE NORTHWOODS ECONOMIC SUMMIT TO BE HELD TUES., OCT. 4, AT THE UW-MARINETTE CAMPUS. ACTION, IF ANY

**Motion** (Casper/Kaufman) that any members from this Committee be allowed to attend. Motion carried. No negative vote.

- # DISCUSS/CONSIDER ATTENDANCE AND PAYMENT FOR THE ECONOMIC DEVELOPMENT IN RURAL WISCONSIN CONFERENCE TO BE HELD OCT. 26-27, IN WAUSAU. ACTION, IF ANY

**Motion** (Casper/Kaufman) that anybody from this Committee who would like to attend be allowed to do so. Motion carried. No negative vote.

Supervisor Mans will attend.

8. CORRESPONDENCE. ACTION IF ANY. (CORRESPONDENCE, IF NOT SPEC. LISTED, WILL BE FOR INFORMATION ONLY)

None.

9. DISCUSS/CONSIDER RECOMMENDING TO COUNTY BOARD THE RESOLUTION ON "DESIGNATING THE WISCONSIN/MICHIGAN BORDER US 141 BRIDGE THE VETERAN'S MEMORIAL BRIDGE." ACTION, IF ANY

**Motion** (Kaufman/Lakari) to send the resolution designating the Veteran's Memorial Bridge onto County Board for approval. Motion carried. No negative vote.

10. DISCUSS/CONSIDER PAYMENT OF TOURISM ALLIANCE INVOICES. ACTION, IF ANY

**Motion** (Casper/Kaufman) to approve the bills as presented. Motion carried. No negative vote.

11. MARINETTE CO. TOURISM ALLIANCE REPORT

- # JAMIE DARGE, DIRECTOR, SHIRLEY KAUFMAN AND NICK LAKARI - UPDATE ON PROJECTS, MEETINGS AND ACTIVITIES

Darge handed out a report on the revenue for the county guide for 2009-2011, along with expenditures. Also mentioned were ads being received for the 2012 county visitors guide

and the possibility of a Monster Truck Show being held in September. Kaufman and Lakari referred to the last meeting held in Amberg at the Town Hall/Community Center. Meetings have been held throughout the county. Some of the items highlighted by Lakari were the 2012 proposed budget, carryover funds and a presentation to be put together for the September County Board Meeting.

12. UW EXTENSION COMMUNITY RESOURCE DEVELOPMENT EDUCATOR REPORT - PAUL PUTNAM

Putnam will be presenting the results from the Organizational Assessment survey at the next meeting of the MCABI Board. He noted that on his recent travels in Michigan that there were many bikes and kayaks on vehicles traveling. UW Extension is redoing the Building Communities workshop series and may be starting in November.

13. MARINETTE/MENOMINEE AREA CHAMBER OF COMMERCE REPORT

# EXEC. DIRECTOR, MARY JOHNS. MONTHLY REPORT - UPDATES ON PROJECTS, ACTIVITIES & MEETINGS

Johns highlighted a few activities that the Chamber is working on including Lunch and Learn sessions and fall/spring curriculum.

14. MENOMINEE BUSINESS DEVELOPMENT CORPORATION REPORT

# DIRECTOR, NANCY DOUGLAS. UPDATES ON PROJECTS, ACTIVITIES & MEETINGS

No report as Douglas was unable to attend.

15. WISCONSIN PUBLIC SERVICE BUSINESS & COMMUNITY DEVELOPMENT MANAGER REPORT - CAROL KARLS

Karls announced several programs coming up: the WEDA (Wisconsin Economic Development Association) Fall Conference is in La Crosse, September 28-29; the WEDA Governor's Conference on Economic Development will be February 8-10, 2012, in Madison; and, the 2011 Wisconsin Conference on Downtown Revitalization will be held October 19-20, in Fond du Lac. Also briefly covered was the state's newly-formed Wisconsin Economic Development Corporation (formerly Department of Commerce).

16. MARINETTE COUNTY ASSOCIATION FOR BUSINESS & INDUSTRY (MCABI) REPORT

# EXEC. DIRECTOR, DON CLEWLEY. MONTHLY REPORT - UPDATES ON PROJECTS, ACTIVITIES & MEETINGS

Clewley indicated there will be a kick-off program for the Rural Development Gem Loan Program in September.

# REPORT ON MCABI STRATEGIC PLANNING AND ORGANIZATIONAL DEVELOPMENT SESSIONS

A brief comment was made about the sessions and his retirement plans.

17. FUTURE AGENDA ITEMS

None noted.

18. NEXT MEETING DATE(S) AND PLACE

The next regular meeting will be September 19 at the Marinette Menominee Chamber office. Lakari noted that he may not be at the next meeting due to a commitment out of town.

19. ADJOURN MEETING

**Motion** (Casper/Lakari) to adjourn the meeting at 1:56 p.m. Motion carried. No negative vote.

  
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Nancy Servais, UWEX secretary