



**ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MARINETTE COUNTY BOARD OF SUPERVISORS**

**ECONOMIC DEVELOPMENT/TOURISM COMMITTEE MEETING
MONDAY, SEPTEMBER 20, 2010 - 1:00 PM
MARINETTE MENOMINEE AREA CHAMBER OF COMMERCE BLDG., MARINETTE**

Members Present: Supervisors Bousley, Casper, Mans, Kaufman and Lakari

Members Absent: None

Others Present: Don Clewley, Executive Dir., Marinette County Association for Business and Industry (MCABI); Steve Corbeille, Marinette County Administrator; Mary Johns, Executive Dir., Marinette Menominee Area Chamber of Commerce; Paul Putnam, UW Extension CNRED Educator; and Nancy Servais, UWEX secretary

1. CALL TO ORDER

The meeting was called to order by Chair Bousley at 1:00 p.m.

2. APPROVE/AMEND AGENDA

Motion (Kaufman/Casper) to approve the agenda. Motion carried. No negative vote.

3. INTRODUCTION OF GUESTS AND COMMITTEE

None.

4. PUBLIC COMMENT (5 MINUTES). NO DISCUSSION.

None.

5. APPROVE/AMEND MINUTES OF AUGUST 16, 2010

Motion (Casper/Mans) to approve the minutes as printed. Motion carried. No negative vote.

6. TWIN COUNTY AIRPORT REPORT

None.

7. REPORT AND/OR CONSIDER CONFERENCES/SEMINARS/MEETINGS

! DISCUSS/CONSIDER POSSIBLE COMMITTEE ATTENDANCE AND PAYMENT OF REGISTRATION FEE FOR THE (UW EXTENSION) MI/WI LEADERSHIP CLASSES TO BE HELD OCTOBER 4, 2010 - APRIL 4, 2011. ACTION, IF ANY

Motion (Mans/Kaufman) to pay for one membership and have Supervisor Bousley and one alternate from the Committee attend. Motion carried. No negative vote.

! DISCUSS ATTENDANCE AT THE NORTHWOODS ECONOMIC SUMMIT VI, OCT. 5, (MISCAUNO ISLAND) PEMBINE. MEETING WAS APPROVED

Plans were discussed about who would attend.

! REPORT ON 2010 UPPER GREAT LAKES ECONOMIC & WORKFORCE DEVELOPMENT SUMMIT HELD IN MARQUETTE, SEPT. 8

Those that attended reported on what they learned from the speakers.

8. CORRESPONDENCE. ACTION, IF ANY

None.

9. DISCUSS/CONSIDER 2011 NORTH CENTRAL ITBEC (INTERNATIONAL TRADE, BUSINESS & ECONOMIC DEVELOPMENT COUNCIL) BUDGET ALLOCATION. ACTION, IF ANY

Motion (Casper/Lakari) to deny the budget allocation. Motion carried. No negative vote.

10. DISCUSS UPDATE ON NIAGARA MILL

Chair Bousley gave a brief report. As an agenda item next month will be a certificate of appreciation for Aaron Olver of the state's Department of Commerce to be given at the Northwoods Economic Summit.

11. DISCUSS/CONSIDER PAYMENT OF TOURISM ALLIANCE INVOICES. ACTION NEEDED

Due to new county payment structure, bills will not be presented until next month.

12. DISCUSS/CONSIDER TOURISM SUPPORT AGREEMENT. ACTION NEEDED TO RECOMMEND TO COUNTY BOARD

Motion (Casper/Kaufman) to pass the Tourism Support Agreement with the changes as stated by the County Administrator and recommend to County Board for approval. Motion carried. No negative vote.

(At 2:45 p.m., Supervisor Kaufman was excused from the meeting.)

13. MARINETTE COUNTY TOURISM ALLIANCE REPORT

! JAMIE DARGE, DIRECTOR, SHIRLEY KAUFMAN AND NICK LAKARI - UPDATE ON PROJECTS, MEETINGS AND ACTIVITIES

On behalf of the Alliance, Supervisor Lakari invited Supervisor Casper and his wife to the December 9 Alliance meeting in Wausaukee to recognize him for his years of service. Lakari indicated that there will be six voting terms expiring at the end of the year. Others items discussed included the budget, a request for a new table cover for trade shows, Otter

Marketing and items to be discussed at the next Executive Meeting.

Motion (Casper/Mans) to accept the report as given. Motion carried. No negative vote.

! DISCUSS/CONSIDER THE MARKETING SERVICES AGREEMENT WITH OTTER MARKETING. ACTION NEEDED

Motion (Lakari/Casper) that this Committee approve the Otter Marketing Letter of Agreement contingent upon Corporation Counsel's review and approval of the Agreement. Motion carried. No negative vote.

14. UW EXTENSION COMMUNITY RESOURCE DEVELOPMENT EDUCATOR REPORT

! PAUL PUTNAM - DISCUSS EDUCATIONAL AND ECONOMIC DEVELOPMENT ISSUES

Putnam mentioned about a meeting held prior in the day with 20 people in attendance to discuss economic issues in the sub-region.

! REPORT FROM GENERAL ACCOUNTING OFFICE REGARDING LCS (LITTORAL COMBAT SHIP) PROGRAM

Putnam distributed copies of a news release and report regarding the LCS. He summarized both handouts.

15. MARINETTE/MENOMINEE AREA CHAMBER OF COMMERCE REPORT

! MONTHLY REPORT - UPDATES ON PROJECTS, ACTIVITIES & MEETINGS INCLUDING REGIONAL COMMUNITY & ECONOMIC DEVELOPMENT PARTNERSHIP AND LEADERSHIP ACADEMY

Mary Johns, Executive Director, for the Chamber reported on the joint news release developed with UW Extension about separate leadership programs offered by the two entities. Other items discussed included performance appraisals conducted and the Regional Community & Economic Development Partnership.

16. MENOMINEE BUSINESS DEVELOPMENT CORPORATION REPORT

! DIRECTOR NANCY DOUGLAS - UPDATES ON PROJECTS, ACTIVITIES & MEETINGS

No report as she was out of town.

17. MARINETTE COUNTY ASSOCIATION FOR BUSINESS & INDUSTRY REPORT

! EXEC. DIRECTOR, DON CLEWLEY. MONTHLY REPORT - UPDATES ON PROJECTS, ACTIVITIES & MEETINGS

Clewley gave a report on a meeting in Escanaba about the former K.I. Sawyer Air Force Base. Putnam was also involved.

18. FUTURE AGENDA ITEMS

The meeting may include a tour of ISP Mine in the Pembine area.

19. NEXT MEETING DATE AND PLACE

The next meeting date is October 18, 2010. It is tentatively set for the Chamber.

20. ADJOURN

Motion (Lakari/Casper) to adjourn the meeting at 3:40 p.m. Motion carried. No negative vote.



Nancy Servais, UWEX secretary