



**ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MARINETTE COUNTY BOARD OF SUPERVISORS**

**ECONOMIC DEVELOPMENT/TOURISM COMMITTEE MEETING
MONDAY, JULY 19, 2010**

**POSTED FOR 1:00 PM - QUALITY ASSEMBLY & LOGISTICS, 3000 WOLESKE RD.,
MARINETTE AND APPROX. 2:00 PM - MARINETTE MENOMINEE AREA CHAMBER OF
COMMERCE BLDG., MARINETTE**

Members Present: Supervisors Bousley, Casper, Mans, Kaufman and Lakari

Members Absent: None

Others Present: Don Clewley, Executive Dir., Marinette County Association for Business and Industry (MCABI); Mary Johns, Executive Dir., Marinette/Menominee Area Chamber of Commerce; Jon Kukuk, Tourism Alliance Chair; Paul Putnam, UW Extension CNRED Educator; Morty Bailey, Quality Assembly & Logistics; Vilas Schroeder, County Board Supervisor; Shirley Prudhomme, Peshtigo Times; and Nancy Servais, UWEX secretary

1. CALL TO ORDER

The meeting was called to order by Chair Bousley at 1:00 p.m.

2. TOUR OF QUALITY ASSEMBLY & LOGISTICS

Committee members, along with Supervisor Schroeder, Clewley, Putnam and UWEX secretary, took part in the tour led by Morty Bailey.

3. THE COMMITTEE WILL RECESS AFTER THE TOUR TO TRAVEL TO THE MARINETTE MENOMINEE AREA CHAMBER OF COMMERCE FOR THE BUSINESS PORTION OF THE MEETING (APPROXIMATELY 2 PM OR SHORTLY AFTER THE TOUR IS COMPLETED)

The Committee recessed at 1:40 p.m. to travel to the Chamber.

4. THE COMMITTEE WILL RECONVENE

The Committee was reconvened at 1:58 p.m. by Chair Bousley.

5. APPROVE/AMEND AGENDA

Motion (Casper/Kaufman) to approve the agenda. Motion carried. No negative vote.

6. INTRODUCTION OF GUESTS AND COMMITTEE

Jon Kukuk was introduced.

7. PUBLIC COMMENT (5 MINUTES). NO DISCUSSION.

None.

8. APPROVE/AMEND MINUTES OF JUNE 21, 2010

Motion (Kaufman/Casper) to approve the minutes as printed. Motion carried. No negative vote.

9. TWIN COUNTY AIRPORT REPORT

None.

10. REPORT AND/OR CONSIDER CONFERENCES/SEMINARS/MEETINGS

! DISCUSS/CONSIDER COMMITTEE ATTENDANCE AND PAYMENT OF REGISTRATION FEE FOR THE 2010 UPPER GREAT LAKES ECONOMIC & WORKFORCE DEVELOPMENT SUMMIT, SEPTEMBER 8, IN MARQUETTE. ACTION, IF ANY

Motion (Casper/Lakari) that anyone on the Committee who wishes to attend be allowed to do so and authorize payment of registration fees and expenses. Motion carried. No negative vote.

! DISCUSS/CONSIDER COMMITTEE ATTENDANCE AND PAYMENT OF REGISTRATION FEE FOR THE NORTHWOODS ECONOMIC SUMMIT, OCTOBER 5, AT THE FOUR SEASONS RESORT, IN PEMBINE. ACTION, IF ANY

Motion (Casper/Mans) that anyone on the Committee who wishes to attend be allowed to do so and authorize payment of registration fees and expenses. Motion carried. No negative vote.

11. CORRESPONDENCE. ACTION, IF ANY

None.

12. DISCUSS/CONSIDER PROPERTY REQUEST BY THE CITY OF PESHTIGO. ACTION, IF ANY

Motion (Mans/Casper) to move forward and investigate it further to bring the matter back to the Committee. Motion carried. No negative vote.

13. DISCUSS/CONSIDER TOURISM ALLIANCE CONTRACT WITH MARINETTE MENOMINEE AREA CHAMBER OF COMMERCE. ACTION, IF ANY

Chair Bousley requested that this matter be tabled until the return of the County Administrator. However, there was discussion on the time table and comments received from two Alliance members, along with Jon Kukuk's concerns. Supervisor Kaufman indicated she would like the county and city to work together on the tourism center.

14. DISCUSS/CONSIDER PAYMENT OF TOURISM ALLIANCE INVOICES. ACTION NEEDED

Motion (Lakari/Casper) to approve payment of the schedule of invoices presented in the amount of \$11,097.32. Motion carried. No negative vote.

15. DISCUSS UPDATE ON NIAGARA MILL

Chair Bousley gave a brief report.

16. UW EXTENSION COMMUNITY RESOURCE DEVELOPMENT EDUCATOR REPORT

! PAUL PUTNAM - DISCUSS EDUCATIONAL AND ECONOMIC DEVELOPMENT ISSUES

Putnam referred to the potential number of jobs in the area. He would like to see better information available on what the area has to offer new job prospects. Reference being made to the possible contract for Marinette Marine.

17. MARINETTE COUNTY TOURISM ALLIANCE REPORT

! JAMIE DARGE, DIRECTOR, SHIRLEY KAUFMAN AND NICK LAKARI - UPDATE ON PROJECTS, MEETINGS AND ACTIVITIES

Mary Johns reported on behalf of Darge who could not attend. Darge will be making a presentation to the Goodman Town Board, and will meet with other municipalities. Supervisor Lakari reported on the Alliance meeting hosted by the Peshtigo Chamber of Commerce. He reported on various items from the meeting, some of which included a report by Eric Aleson, of the County Parks Department, no adjustments to the marketing plan, the 2011 budget, and voted to continue accepting out of county ads for the guide. Volunteers are needed to work the booth at the county fair. Kukuk explained further the visitation program to municipalities in the county.

18. MARINETTE/MENOMINEE AREA CHAMBER OF COMMERCE REPORT

! EXEC. DIRECTOR, MARY JOHNS. MONTHLY REPORT - UPDATES ON PROJECTS, ACTIVITIES & MEETINGS INCLUDING A NEW BENEFIT FOR MEMBERS

Johns referred to the survey results from Chamber members. As a new member benefit, help wanted ads can be posted on the Chamber's website at no cost. She also reported on new Board members.

19. MENOMINEE BUSINESS DEVELOPMENT CORPORATION REPORT

None.

20. MARINETTE COUNTY ASSOCIATION FOR BUSINESS & INDUSTRY REPORT

! EXEC. DIRECTOR, DON CLEWLEY. MONTHLY REPORT - UPDATES ON PROJECTS, ACTIVITIES & MEETINGS

Clewley referred to the tour prior to the meeting.

21. FUTURE AGENDA ITEMS

Committee members were reminded to contact either the Chair or UWEX secretary to add items on the agenda.

22. NEXT MEETING DATE AND PLACE

The next meeting date is August 16, 2010.

23. ADJOURN

Motion (Casper/Lakari) to adjourn the meeting at 3:15 p.m. Motion carried. No negative vote.



Nancy Servais, UWEX secretary