



ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MARINETTE COUNTY BOARD OF SUPERVISORS

ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MON., APRIL 20, 2015 - POSTED FOR 1:00 PM
UW EXTENSION CONFERENCE RM., 3RD FLOOR, COURTHOUSE

Members Present: Supervisors Kaufman, Mans, Lakari, Banaszak, and Casper

Members Absent: None

Others Present: Butch Kostreva, Tourism Coordinator; Jacqueline Boudreau, Executive Director, Marinette/Menominee Area Chamber of Commerce; Ann Hartnell, Executive Director, Marinette County Association for Business and Industry; and Nancy Servais, UWEX secretary

1. CALL TO ORDER

The meeting was called to order at 1:00 p.m. by Chair Casper.

2. APPROVE/AMEND AGENDA

Motion (Mans/Banaszak) to approve the agenda. Motion carried. No negative vote.

3. INTRODUCTION OF GUESTS AND COMMITTEE

None.

4. PUBLIC COMMENT (5 MINUTES). NO DISCUSSION.

None.

5. APPROVE/AMEND MINUTES OF MARCH 9, 2015 MEETING

Motion (Kaufman/Lakari) to approve the minutes. Motion carried. No negative vote.

6. MARINETTE CO. TOURISM ALLIANCE

DISCUSS/CONSIDER RECOMMENDING COUNTY BOARD APPROVE ENTERING INTO AGREEMENT WITH XX IN THE AMOUNT OF \$ XX FOR PRINTING OF 2015 AND 2016 TOURISM GUIDE, SUBJECT TO CORPORATION COUNSEL APPROVAL. ACTION, IF ANY

Motion (Kaufman/Mans) to recommend to County Board to approve entering into agreement with Boyle Design Group in the amount of \$5,995.00 for the printing of 10,000 2015 and 2016 Tourism Guides, subject to Corporation Counsel approval. Motion carried. No negative vote.

REVIEW TOURISM ALLIANCE INVOICES FOR MARCH, 2015

Invoices were reviewed. No action to approve necessary.

TOURISM COORDINATOR KOSTREVA, SUPERVISORS KAUFMAN & BANASZAK
- UPDATE ON PROJECTS, ACTIVITIES AND MEETINGS

Kostreva gave an update on various advertising projects, including a billboard sign, TV and possibly radio. He also shared statistics about the website. Kaufman indicated the Alliance will be looking into forming its own independent group.

7. REPORT AND/OR DISCUSS CONFERENCES/SEMINARS/MEETINGS

REPORT ON THE WISCONSIN GOVERNOR'S CONFERENCE ON TOURISM HELD
MARCH 15-17, IN LACROSSE

Banaszak and Mans reported on what they learned at the Conference. Kaufman noted that the Tourism Director should be attending this Conference also. Discussion followed.

REPORT ON THE SUSTAINABLE FORESTRY CONFERENCE HELD APRIL 16, IN
FLORENCE

Banaszak and Hartnell reported.

8. CORRESPONDENCE. ACTION IF ANY. (CORRESPONDENCE, IF NOT SPEC. LISTED,
WILL BE FOR INFORMATION ONLY)

None.

9. MARINETTE/MENOMINEE AREA CHAMBER OF COMMERCE

JACQUELINE BOUDREAU, EXECUTIVE DIRECTOR - UPDATE ON PROJECTS,
ACTIVITIES & MEETINGS

Boudreau gave members an update on Chamber activities and projects, some of which include work on the website and other forms of social networking, developing a young professionals group, hosting a customer service seminar and preparing for the Annual Dinner next month.

At 2:03 p.m., Supervisor Lakari was excused from the meeting.

10. FUTURE AGENDA ITEMS

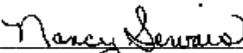
Boudreau will continue to report quarterly. Members were also reminded to contact either the Chair or UWEX secretary to add agenda items for the next meeting.

11. NEXT MEETING DATE AND PLACE.

The next meeting is scheduled for Monday, May 18, at 1:00 p.m., in the UW Extension Conference Room.

12. ADJOURN MEETING

Motion (Kaufman/Banaszak) to adjourn the meeting at 2:11 pm. Motion carried. No negative vote. Lakari excused.



Nancy Servais, UWEX secretary