



ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MARINETTE COUNTY BOARD OF SUPERVISORS

ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MON., OCTOBER 20, 2014 - POSTED FOR 1:00 PM

MARINETTE/MENOMINEE AREA CHAMBER OF COMMERCE, 601 MARINETTE AVENUE

Members Present: Supervisors Mans, Kaufman, Banaszak, Casper and Lakari

Members Absent: None

Others Present: Butch Kostreva, Marinette Co. Tourism Coordinator; Ann Hartnell, MCABI Executive Director; Jacqueline Boudreau, Marinette/Menominee Chamber Executive Director; and Nancy Servais, UWEX secretary

1. CALL TO ORDER

The meeting was called to order at 1:12 p.m. by Chair Casper.

2. APPROVE/AMEND AGENDA

Motion (Kaufman/Mans) to approve the agenda. Motion carried. No negative vote.

3. INTRODUCTION OF GUESTS AND COMMITTEE

None.

4. PUBLIC COMMENT (5 MINUTES). NO DISCUSSION.

None.

5. APPROVE/AMEND MINUTES OF SEPTEMBER 22, 2014 MEETING

Motion (Kaufman/Banaszak) to approve the minutes. Motion carried. No negative vote.

6. MARINETTE CO. TOURISM ALLIANCE

TOURISM COORDINATOR BUTCH KOSTREVA, SUPERVISORS KAUFMAN AND BANASZAK - UPDATE ON PROJECTS, ACTIVITIES AND MEETINGS (REGULAR MONTHLY ALLIANCE MEETING AND FINANCE, RESEARCH AND MARKETING COMMITTEES REPORTS)

Kostreva reported on various items, of which included work being done on ads, having the new website go live sometime in November and starting to work on the new county guide. Banaszak echoed Kostreva's report. Kaufman referred to the grant that the Welcome Center received. She restated her interest to have the State Tourism Secretary visit the area, such as next year's county fair. She also reiterated her interest to work with the City of Marinette. As a result of a question posed by Lakari, discussion turned to a matter that came before the Committee earlier this year regarding signage that is either in disrepair, cluttered or obsolete. Casper noted that it was suggested at that time that the Alliance contact John LeFebvre, the County Zoning Administrator, as a first step.

DISCUSS/CONSIDER APPROVAL OF TOURISM ALLIANCE INVOICES FOR SEPTEMBER. ACTION, IF ANY

Motion (Banaszak/Mans) to approve the schedule of invoices for the Tourism Alliance totaling \$7,230.77. Motion carried. No negative vote.

7. REPORT AND/OR DISCUSS CONFERENCES/SEMINARS/MEETINGS

Questions were raised if an overnight stay is allowable for an upcoming meeting approved last month. Information has been requested from Corporation Counsel.

8. CORRESPONDENCE. ACTION IF ANY. (CORRESPONDENCE, IF NOT SPEC. LISTED, WILL BE FOR INFORMATION ONLY)

None.

9. WISCONSIN PUBLIC SERVICE BUSINESS & COMMUNITY DEVELOPMENT MANAGER REPORT

None.

10. MARINETTE/MENOMINEE AREA CHAMBER OF COMMERCE

JACQUELINE BOUDREAU, EXECUTIVE DIRECTOR - UPDATE ON PROJECTS, ACTIVITIES & MEETINGS

Boudreau passed out an invitation for the annual Holiday Charity Ball, scheduled for December 5, benefitting the Twin Counties Free Clinic. Some other activities she mentioned include a meeting at the end of the month with the Department of Tourism northern representative, Jeff Anderson, and the Mini Business World taking place this week which is sponsored by KS Kolbenschmidt US Inc.

11. MARINETTE COUNTY ASSOCIATION FOR BUSINESS AND INDUSTRY (MCABI)

ANN HARTNELL, EXECUTIVE DIRECTOR - UPDATE ON PROJECTS, ACTIVITIES & MEETINGS

Hartnell gave a brief update on an offer to purchase property. She indicated she has been visiting a lot of manufacturers and that there has been growth in most of them. Hartnell also reported on conferences she will be attending.

12. FUTURE AGENDA ITEMS

Members were reminded to contact either the Chair or UWEX secretary to add agenda items for the next meeting.

13. NEXT MEETING DATE AND PLACE

The next meeting will be November 17, 1:00 pm, at the Chamber of Commerce.

14. ADJOURN MEETING

Motion (Banaszak/Kaufman) to adjourn the meeting at 2:00 pm. Motion carried. No negative vote.



Nancy Servais, UWEX secretary