



ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MARINETTE COUNTY BOARD OF SUPERVISORS

ECONOMIC DEVELOPMENT/TOURISM COMMITTEE

MON., JULY 21, 2014 - POSTED FOR 1:00 PM

MARINETTE/MENOMINEE AREA CHAMBER OF COMMERCE, 601 MARINETTE AVENUE

Members Present: Supervisors Mans, Banaszak, Kaufman and Lakari

Members Excused: Supervisor Casper

Others Present: Butch Kostreva, Marinette County Tourism Coordinator; Ann Hartnell, MCABI Executive Director; Ted Sauve, Marinette County Board Supervisor, Twin County Airport Commission; Carol Karls, WPS Business & Community Development Manager; Scott Reuss, Marinette County UW Extension Department Head; Nancy Servais, UWEX secretary; and Shirley Prudhomme, Peshtigo Times reporter

1. CALL TO ORDER

The meeting was called to order at 1:00 p.m. by Vice Chair Mans.

2. APPROVE/AMEND AGENDA

Motion (Kaufman/Banaszak) to approve the agenda as presented. Motion carried. No negative vote.

3. INTRODUCTION OF GUESTS AND COMMITTEE

None.

4. PUBLIC COMMENT (5 MINUTES). NO DISCUSSION.

None.

5. APPROVE/AMEND MINUTES OF JUNE 16, 2014 MEETING

Motion (Lakari/Kaufman) to approve the minutes as presented. Motion carried. No negative vote.

6. MARINETTE CO. TOURISM ALLIANCE

DISCUSS/CONSIDER APPROVAL OF TOURISM ALLIANCE INVOICES FOR JUNE. ACTION, IF ANY

Motion (Kaufman/Banaszak) to approve the invoices as submitted totaling \$1,442.73. Motion carried. No negative vote.

TOURISM COORDINATOR KOSTREVA, SUPERVISORS KAUFMAN AND BANASZAK - UPDATE ON PROJECTS, ACTIVITIES AND MEETINGS (REGULAR MONTHLY ALLIANCE MEETING AND FINANCE, RESEARCH AND MARKETING COMMITTEES REPORTS)

Kostreva distributed copies of information on tourism roles in Marinette County versus Oconto County and website development. Discussion followed. Banaszak referred to the information he has gathered regarding the airport in the Town of Stephenson.

7. REPORT AND/OR CONSIDER CONFERENCES/SEMINARS/MEETINGS

REPORT AND/OR COMMENTS ABOUT BUSINESSES TOURED THE DAY OF LAST MONTH'S MEETING, JUNE 16

Those that toured the two sites had positive comments.

8. UPDATE ON PROCESS TO FILL THE UW EXTENSION COMMUNITY, NATURAL RESOURCE AND ECONOMIC DEVELOPMENT EDUCATOR POSITION - SCOTT REUSS, MARINETTE COUNTY UW EXTENSION DEPARTMENT HEAD

Reuss explained the planned process to gather information from county members, municipalities and other entities regarding the position.

9. CORRESPONDENCE. ACTION IF ANY. (CORRESPONDENCE, IF NOT SPEC. LISTED, WILL BE FOR INFORMATION ONLY)

None.

10. TWIN COUNTY AIRPORT

SUPERVISOR LAKARI - UPDATE ON PROJECTS, ACTIVITIES AND MEETINGS

Lakari invited Supervisor Sauve to the meeting to comment on a recent meeting of the Commission and vacancy. Lakari referred to this topic as well, along with an update on the matter of the runway length and status of Phase III with Explorer Solutions.

11. WI PUBLIC SERVICE BUSINESS & COMMUNITY DEVELOPMENT MANAGER REPORT

CAROL KARLS - UPDATE ON PROJECTS, ACTIVITIES & MEETINGS

Karls referred to their updated web page and brochure about the business and community development programs. Members were also informed on what is happening at the state level.

12. MENOMINEE BUSINESS DEVELOPMENT CORPORATION REPORT

NANCY DOUGLAS, DIRECTOR - UPDATE ON PROJECTS, ACTIVITIES & MEETINGS

No report.

13. MARINETTE COUNTY ASSOCIATION FOR BUSINESS AND INDUSTRY (MCABI)

ANN HARTNELL, EXECUTIVE DIRECTOR - UPDATE ON PROJECTS, ACTIVITIES & MEETINGS

Hartnell reported on conferences and meetings she recently attended. The Board is need of two people to represent education and industry. Updates were also given on local industries.

DISCUSS/CONSIDER PAYMENT OF THE SECOND INSTALLMENT TO MCABI FOR 2014 FINANCIAL SUPPORT IN THE AMOUNT OF \$41,719.00. ACTION, IF ANY.

Motion (Lakari/Banaszak) to approve payment of \$41,719.00 representing the second installment to MCABI. Motion carried. No negative vote.

14. FUTURE AGENDA ITEMS

Contact UWEX secretary to add agenda items for next meeting.

15. NEXT MEETING DATE AND PLACE

The next meeting will be August 18, 1:00 pm, at the Chamber of Commerce.

16. ADJOURN MEETING

Motion (Kaufman/Banaszak) to adjourn the meeting at 2:36 pm. Motion carried. No negative vote.



Nancy Servais, UWEX secretary