



**ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MARINETTE COUNTY BOARD OF SUPERVISORS**

**ECONOMIC DEVELOPMENT/TOURISM COMMITTEE MEETING
MONDAY, APRIL 19, 2010 - POSTED FOR 12:30 P.M.
MARINETTE MENOMINEE AREA CHAMBER OF COMMERCE BLDG., MARINETTE**

Members Present: Supervisors Bousley, Casper, Mans, Schroeder and Lakari

Members Absent: None

Others Present: Don Clewley, Executive Dir., Marinette County Association for Business and Industry (MCABI); Mary Johns, Executive Dir., Marinette/Menominee Area Chamber of Commerce; Nancy Douglas, Director, Menominee Business Dev. Corp., Paul Putnam, UW Extension CNRED Educator; and Nancy Servais, UWEX secretary

1. CALL TO ORDER

The meeting was called to order by Chair Bousley at 12:30 p.m.

2. APPROVE/AMEND AGENDA

Motion (Mans/Casper) to approve the agenda as written. Motion carried. No negative vote.

3. BUILDING COMMUNITIES WORKSHOP TAUGHT BY PAUL PUTNAM, UW EXTENSION COMMUNITY RESOURCE DEVELOPMENT EDUCATOR, AND LUNCH

Putnam presented a workshop on the 'Retaining and Attracting People as an Economic Development Strategy,' which is part of a series; and as part of the fee, lunch was provided.

4. 1:15 P.M.: INTRODUCTION OF GUESTS AND COMMITTEE

None needed.

5. PUBLIC COMMENT (5 MINUTES). NO DISCUSSION.

None.

6. APPROVE/AMEND MINUTES OF MARCH 23, 2010

Motion (Lakari/Schroeder) to approve the minutes as presented. Motion carried. No negative vote.

7. TWIN COUNTY AIRPORT REPORT

None.

8. REPORT AND/OR CONSIDER CONFERENCES/SEMINARS/MEETINGS

REPORT ON THE 6TH ANNUAL SUSTAINABLE FORESTRY CONFERENCE, HELD APRIL 15, IN FLORENCE

Those that attended gave a report on the sessions. There was discussion about carbon credits and a voluntary exchange.

9. CORRESPONDENCE. ACTION, IF ANY

None.

10. DISCUSS/CONSIDER PAYMENT OF TOURISM ALLIANCE INVOICES. ACTION NEEDED.

Motion (Casper/Lakari) to approve the Tourism Alliance expenditures as of April 6, totaling \$5,293.26. Motion carried. No negative vote.

11. DISCUSS UPDATE ON NIAGARA MILL (AMERICAN TIRE)

Don Clewley reported on the status of American Tire. Bousley gave an update on the property.

12. UPDATE ON CREDIT CARD CHARGES FOR WEDA (WISCONSIN ECONOMIC DEVELOPMENT ASSOCIATION) CONFERENCE

Motion (Mans/Schroeder) to accept the additional credit card charges and go along with the advice from Corporation Counsel. Motion carried. No negative vote.

13. DISCUSS/CONSIDER RESOLUTION TO 'SUPPORT EFFORTS TO CREATE A RECIPROCAL SNOWMOBILE AND ORV TRAIL STICKER PROGRAM.' ACTION NEEDED TO FORWARD TO COUNTY BOARD FOR APPROVAL AT THEIR MAY MEETING

Motion (Casper/Lakari) to forward this resolution to County Board for approval. Motion carried. No negative vote.

14. UW EXTENSION COMMUNITY RESOURCE DEVELOPMENT EDUCATOR REPORT

PAUL PUTNAM - DISCUSS EDUCATIONAL AND ECONOMIC DEVELOPMENT ISSUES

Putnam distributed information, which included articles on the middle class and consumer spending. Another handout was a newsletter co-authored by Putnam highlighting the economic picture.

15. MARINETTE CO. TOURISM ALLIANCE REPORT - KEN CASPER AND NICK LAKARI

UPDATE ON PROJECTS, MEETINGS AND ACTIVITIES

Casper reported on the meeting held in Wausaukee. Crivitz Recreation Association is now represented by John Guarisco, as Jim Orlovski has resigned from the Alliance. He also reported on the Finance Committee meeting held. The next Alliance meeting will be held

May 13, at the Four Seasons Club, in Pembine. Lakari referred to a coop contract with Discover Wisconsin. The Executive Committee will be having a meeting to discuss several issues including sub-committee composition and absenteeism. An issue being brought up at the Marketing Committee meeting will be to discuss out of county ads for the tourism guide. Lakari read a letter he wrote to that Committee outlining what is all being done regionally and other outside county activities. The Committee was in general agreement with the letter and accepting the ads. Bousley asked if Lakari could attend the committee meeting and should get per diem for it.

(At 2:30 p.m., Supervisor Casper was excused from the meeting.)

16. MARINETTE/MENOMINEE AREA CHAMBER OF COMMERCE REPORT

Executive Director, Mary Johns, updated the Committee on various items. She reported on the status of the Tourism Alliance contract. On April 29 there will be a meeting on the new health care law and the annual dinner will be held May 6. A new website will be on-line shortly.

17. MENOMINEE BUSINESS DEVELOPMENT CORPORATION REPORT

Nancy Douglas referred to regional economic development. She reported on her meeting with Michigan Governor, Jennifer Granholm, about Marinette Marine.

18. MARINETTE COUNTY ASSOCIATION FOR BUSINESS & INDUSTRY REPORT

Don Clewley referred to Marinette Marine and the ground-breaking ceremony for Ansul-Tyco. He indicated there is interest in the area for future business.

REVIEW QUARTERLY REPORT ON FINANCIAL RECAP OF THE CDBG REVOLVING LOAN FUND. ACTION, IF ANY

Motion (Mans/Schroeder) that the Committee has reviewed the report and will enter it into our records. Motion carried. No negative vote. Casper excused.

19. FUTURE AGENDA ITEMS

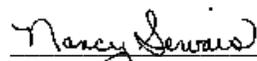
Members are to let either the Chair or UWEX secretary know of any future items.

20. NEXT MEETING DATE AND PLACE

The next meeting will be Mon., May 17, 12:30 p.m., at the Marinette Menominee Chamber.

21. ADJOURN

Motion (Lakari/Mans) to adjourn the meeting at 3:15 p.m. Motion carried. No negative vote. Casper excused.



Nancy Servais, UWEX secretary