



ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
MARINETTE COUNTY BOARD OF SUPERVISORS

MEETING OF THE ECONOMIC DEVELOPMENT/TOURISM COMMITTEE
THURSDAY, SEPTEMBER 13, 2007 - POSTED FOR 9:00 A.M.
MARINETTE/MENOMINEE AREA CHAMBER OF COMMERCE BLDG., MARINETTE

Members Present: Supervisors Bousley, Casper, Kaufman, and Jungblut
Members Excused: Supervisor Mans

Others Present: Mary Johns, Executive Director, Marinette/Menominee Chamber; Kimberly Berg, WI Dept. Of Workforce Development; Mayor Robert Harbick, City of Marinette; Kay Eaton, Director, Tourism Alliance; Dave Koerner, local motel owner and Chair, Chamber Tourism Committee; Robert Fraik, County Board member; Nancy Servais, UWEX secretary

1. CALL TO ORDER

Chair Bousley called the meeting to order at 9:00 a.m.

2. APPROVE/AMEND AGENDA

Motion (Casper/Jungblut) to approve the agenda as presented. Motion carried. No negative vote.

3. APPROVE/AMEND MINUTES

Motion (Kaufman/Casper) to approve the minutes of August 9 and 28, 2007 as written. Motion carried. No negative vote.

4. REPORT ON CORRESPONDENCE & CONFERENCES/SEMINARS/MEETINGS. ACTION, IF ANY

- a. The State Natural Resources Board will be meeting at The Four Seasons Resort, in Pembine, September 25-26. The Peshtigo River State Forest Master Plan is on the agenda for approval. A copy of the agenda is available on the DNR website.
- b. A meeting of the County Board Chairs and the NEW North will probably not take place this year.
- c. Chair Bousley and Mayor Harbick reported on the NE Wisconsin Economic Summit: Building a Better Future that they attended, which was held August 29, in Appleton. At this time, the Mayor gave part of his report (Agenda item no. 8) and mentioned the various projects and activities in the area.
- d. The Northwoods Summit which will be held October 2 at the Four Seasons Resort was briefly discussed. Action was previously taken.
- e. **Motion** (Kaufman/Casper) to approve attendance at the 2007 Upper Great Lakes Economic and Workforce Development Summit, September 27, at Upfront & Company, in Marquette, MI. Motion carried. No negative vote.
- f. Members were reminded of the Building Communities Workshop that was to be held September 14. Action was previously taken.

5. KIMBERLY BERG, WI DEPARTMENT OF WORKFORCE DEVELOPMENT, TO TALK ABOUT LABOR STATISTICS AND REPORTS

Berg informed members she is a Labor Market Analyst, with the Office of Economic Advisors, and shared some of the data she compiles.

6. UPDATE ABOUT HIGHWAY PROJECTS

Casper gave an update on the work being done near Coleman and the Highways 64 and 141 intersection. Bousley reported on the status of the bridge at Niagara.

7. APPROVAL OF BILLS. ACTION NEEDED

Motion (Casper/Jungblut) to approve the Tourism Alliance September 12th schedule of vouchers in the amount of \$9,794.31 and a bill in the amount of \$1,229.00 payable to the Milwaukee Journal Sentinel, contingent upon approval of the County Administrator and Finance Director. Motion carried. No negative vote.

8. CITY OF MARINETTE REPORT

Mayor Harbick continued with his report; he talked about property inquiries the city is receiving.

9. REPORT ON MARINETTE COUNTY TOURISM ALLIANCE

Copies of the latest county newsletter and the state's 2007 Fall Sampler were given out. Other items discussed included: the new survey to be given out at various locations, the budget, and tourism guide. The Tourism Alliance would like to make a presentation to the County Board.

10. MARINETTE/MENOMINEE AREA CHAMBER OF COMMERCE REPORT

Mary Johns reported on plans and projects regarding small business and economic development. Dave Koerner, Chair of the Chamber's Tourism Committee, mentioned plans for a 'points of interest' map and brochure of the area along with other ideas. Discussion turned to mass transportation and people taking shorter trips due to oil prices.

11. MARINETTE COUNTY ASSOCIATION FOR BUSINESS AND INDUSTRY REPORT

Don Clewley was unable to attend the meeting. Bousley gave a brief report on his behalf.

12. FUTURE AGENDA ITEMS

If members need to have items included on the agenda, they were reminded to contact either the Chair or UWEX secretary.

13. NEXT MEETING DATE AND PLACE

The next meeting will be held Friday, October 12, 9 am, in the County Board Room.

14. ADJOURN

Motion (Kaufman/Casper) to adjourn the meeting at 10:20 a.m. Motion carried. No negative vote.



Nancy Servais, UWEX secretary