



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE

Wednesday, September 19, 2018 – 5:30 P.M.
Crivitz Village Hall, 800 Henriette Ave – Crivitz, WI 54114

Meeting Minutes

Members Present: Shirley Prudhomme Sally Witt
Randy Polson Clancy Whiting
Bonnie Popp Tricia Grebin
Lindsay Callow

Member(s) Absent/Excused: Shelly Lindner
Liz Chapman

Others Present: Maggie Kailhofer, State Park
John Lefebvre, County Administrator
Ginger Deschane

1. **Call to Order**

The meeting was called to order by Vice Chairperson Witt at 5:30 pm.

2. **Approve/Amend Agenda**

Motion (Popp/Grebin) to approve the agenda as distributed and posted. Motion carried. No negative votes.

3. **Public Comment:**

Prudhomme mentioned she liked the new Marketing & Tourism Director's report at the Marinette County Board meeting on May 29, 2018.

4. **Approve/Amend Minutes**

Motion (Polson/Prudhomme) to approve the minutes of the June 14, 2018 meeting as printed and distributed. Motion carried. No negative votes.

5. **Announcement**

Welcome Lindsay Callow to the Alliance representing the Peshtigo Chamber of Commerce.

6. **Correspondence/Identification of Upcoming Events and News**

Various members of the Alliance shared news and event information with the group.

7. **Update on State/County Parks**

Governor Tommy Thompson State Park will be holding a Fall Colors Weekend September 29th and 30th.

Lefebvre said he spent Monday with the County Parks and Forestry Administrator discussing ideas for making improvements to the County Parks and Waterfall locations.

8. **Report Tourism Activities**

Lefebvre distributed a Tourism Update prepared by Ebsch for the August 8th Tourism Alliance meeting that was cancelled because of a lack of a quorum.

9. **County Board Resolutions Related to the Tourism Alliance**

Lefebvre reviewed the resolutions with the Alliance members and stated that he believed the resolutions identify that the Alliance is only advisory.

10. **Marinette County Tourism Alliance Committee Operating Procedures**

A copy of the MCTAC operating procedures which were last revised on February 22, 2011 was distributed. Lefebvre stated that the February 24, 2015 Resolution #430 adopted by the County Board nullified a good portion of the operating procedures by stating the MCTAC is to follow Robert's Rules of Order and shall operate following the Marinette County Code of Ordinances.

11. **Restatement of Purpose and Responsibilities of Alliance**

Motion (Prudhomme/Polson) to request approval from the Development Committee of the Marinette County Board to authorize the Tourism Alliance to draft a document identifying the Alliance's purpose and responsibilities for consideration by the Development Committee.

12. **Roundtable Discussion**

None

13. **Future Agenda Items**

- Create Purpose and Responsibilities Statement

14. **Next Meeting**

- Wednesday, October 17, 2018 at 5:30 pm Crivitz Village Hall if available. If not at the Fire Station.

15. **Adjourn**

Motion (Polson/Callow) to adjourn. Motion carried. No negative votes. Meeting adjourned at 7:32 pm.

Minutes prepared by John Lefebvre