



AGENDA

Marinette County Tourism Alliance

Wednesday, May 8, 2019

5:30 PM

Crivitz Village Hall, 800 Henriette Ave – Crivitz, WI 54114

1. Call to Order
2. Introduction of members
3. Elect Chairperson and Vice Chairperson
4. Approve agenda
5. Approve minutes of October 17, 2018
6. Public Comment - Speakers will be limited to 5 minutes
7. Correspondence
8. Marinette County Economic Development – Information Gathering Session to be conducted by Bay Lake Regional Planning Commission.
9. Update on Tourism/Marketing Efforts
10. Future Agenda Items
11. Next meeting – Date/Time/Location
12. Adjournment

PLEASE NOTE: AGENDA ITEMS MAY NOT BE CONSIDERED AND ACTED UPON IN THE ORDER LISTED

Receiving agenda:

Lindsay Callow	Bonnie Popp	Jeff Gendron	Gail Freitag
Sally Witt	Shelly Lindner	Melissa Ebsch	Katie Torres
Tricia Grebin	Randy Polson	Maggie Kailhofer	Media
Janine Severson	John Guarisco	John Lefebvre	BLRPC
Clancy Whiting	Shirley Prudhomme	County Clerk	

If you are an individual who needs a special accommodation while attending the meeting as required by the "Americans With Disabilities Act", please notify County Clerk Kathy Brandt, Marinette County Courthouse (715-732-7406) at least 24 hours prior to the meeting in order to make suitable arrangements. Thank you. (TDD 715-732-7760)

PUBLIC COMMENT PROCEDURE

Marinette County Code of Ordinances

Chapter 2 – COUNTY GOVERNMENT

Section 2.04 - COUNTY BOARD RULES OF PROCEDURES

(7)(k) Rules of Order. Any person not a member of the Board/Committee, desirous of addressing the Board/Committee under public comment on any subject, shall first obtain permission from the Board/Committee Chairperson. All such addresses shall be limited to 5 minutes unless otherwise extended by the Board/Committee Chairperson.

(10)(a) Suspending, Changing and Interpreting the Rules. These rules may be suspended by affirmative vote of two-thirds of the members present. The vote on any motion to suspend the rules shall be taken by roll call vote.



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE

Wednesday, October 17, 2018 – 5:30 P.M.
Crivitz Village Hall, 800 Henriette Ave – Crivitz, WI 54114

Meeting Minutes

Members Present: Shelly Lindner Sally Witt Bonnie Popp
Randy Polson Clancy Whiting Tricia Grebin
Lindsay Callow

Member(s) Absent/Excused: Shirley Prudhomme
Liz Chapman

Others Present: John Lefebvre, County Administrator
Melissa Ebsch, Marketing and Tourism Director

1. **Call to Order**

The meeting was called to order by Vice Chairperson Witt at 5:30 pm.

2. **Approve/Amend Agenda**

Motion (Lindner/Grebin) to approve the agenda as distributed and posted. Motion carried. No negative votes.

3. **Public Comment:**

No comments.

4. **Approve/Amend Minutes**

Motion (Whiting/Popp) to approve the minutes of the September 19, 2018 meeting as printed and distributed. Motion carried. No negative votes.

5. **Correspondence/Identification of Upcoming Events and News**

Various members of the Alliance shared news and event information with the group.

6. **Update Convention and Visitors Bureau**

Lefebvre stated that a couple of weeks ago he had a meeting with the City of Marinette Mayor regarding the creation of a Convention and Visitors Bureau. The key items discussed were the drafting of bylaws, funding for the organization, and potential office space. The goal is to present a draft proposal to the City and County prior to the end of the year.

7. **Restatement of Purpose and Responsibilities of Alliance**

Motion (Lindner/Grebin) to postpone further discussion on restatement of the purpose and responsibilities of the Tourism Alliance until the January 2019 committee meeting at which time more information about the creation of a Convention and Visitors Bureau should be available. Motion carried. No negative votes.

8. **Future Agenda Items**

- Report on Activities for the Marketing and Tourism Director
- Convention and Visitors Bureau

9. **Next Meeting**

- Wednesday, December 12, 2018 at 5:30 pm Crivitz Village Hall if available. If not available then the Crivitz Fire Station.

10. **Adjourn**

Motion (Polson/Popp) to adjourn. Motion carried. No negative votes. Meeting adjourned at 6:30 pm.

Minutes prepared by John Lefebvre, County Administrator