



# MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE

## COMMITTEE MEETING

THURSDAY, October 12, 2017 – 5:30 P.M.  
CRIVITZ VILLAGE HALL, 800 Henriette Ave – Crivitz, WI

### Meeting Minutes

**Members Present:** David Zahn, Shirley Prudhomme, Shelly Lindner, Shirley Kaufman, Randy Polson, Ginger Deshane

**Members Absent:** Liz Chapman **Attended:** Butch Kostreva – Tourism Coordinator

1. **Call to Order** - The meeting was called to order by Zahn at 5:35pm.
2. **Approve/ Amend Agenda –**  
Motion ( Lindner / DeShane ) to approve **Motion carried. No negative votes.**
3. **Public Comment:** Zahn – we need to address the County about the new website for tourism.
4. **Approve / Amend minutes of July 13<sup>th</sup>, 2017 meeting**  
–Motion (Polson / Lindner) to approve **Motion carried. No negative votes.**
5. **Current News and Event correspondence received –**  
**Zahn** – Peshtigo History Days - great response & turnout  
**Deshane** – Christmas in the Village – Crivitz Nov. 25<sup>th</sup>  
**Lindner** – Marinette Chamber – Holiday Galla at Riverside – Dec. 1<sup>st</sup>  
**Information / No action taken**
6. **Update on State/ County Parks –**  
(no reports on State Parks)  
**Zahn** – City of Peshtigo grant is submitted for a fish view platform – also to DNR  
- Veterans Park – are in the process of trying to get electrical outlets  
**Information / No action taken**
7. **Receive Tourism Reports –**  
**Kostreva** – TV Spots are going out this month / Radio is running / will be at SnowmobileUSA tradeshow  
in Milwaukee this October / also working on Destination Grant for Advertising signs in the county.  
**Information / No action taken**
8. **Partner of Crivitz Rec. for Tradeshow booth** – talks are still in progress / no decision made **discussion only**
9. **Tourism Alliance forming 501C3** – talks are still in progress **discussion, action if any**
10. **Future Agenda Items**
  - producing the Tourism Guide and paying for it with selling ads
  - Crivitz Rec. for Tradeshow booth
  - Redesign of tourism website
11. **Next meeting date, time, place** - Thurs. November 9<sup>th</sup> – 5:30pm Crivitz
12. **Adjournment** Meeting ended 6:25 pm  
Motion (Lindner / Polson) to approve. **Motion carried.**

\*Attachments that may be noted above are available for public viewing by contacting Marinette County Tourism at 715 732-7453.