



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE

Thursday, December 14, 2017 – 5:30 P.M.
Crivitz Village Hall, 800 Henriette Ave – Crivitz, WI 54114

Meeting Minutes

Members Present: David Zahn Shirley Prudhomme
Shelly Lindner Randy Polson
Ginger Deschane Liz Chapman
Sally Witt

Member(s) Absent/Excused: Shirley Kaufman

Others Present: John Lefebvre, County Administrator

1. **Call to Order**

The meeting was called to order by Chairperson Zahn at 5:30 pm.

2. **Approve/Amend Agenda**

Motion (Deschane/Lindner) to approve the agenda as printed. Motion carried. No negative votes.

3. **Public Comment:**

No Public Comment

4. **Approve/Amend Minutes**

Motion (Polson/Prudhomme) to approve the minutes of November 9, 2017 as printed and distributed. Motion carried. No negative votes.

5. **Current News and Event Correspondence**

Various members of the Alliance shared news and event information with the group. Sally Witt reported that Crivitz will be the host community for the replica of the Vietnam Wall Labor Day weekend 2018.

6. **Update on State/ County Parks**

Chairperson Zahn provided the Alliance members with information presented at the December Forestry and Parks Meeting.

7. **Tourism Report**

A printed one page tourism report was distributed to the members.

8. **Redesign of Tourism Website/Website Features**

Lefebvre distributed copies of a mockup of the Tourism website home page and a list of other tourism websites created by DMI Studios to allow the members to view these websites.

9. **Joint MCABI and Tourism Alliance Meeting**

Motion (Deschane/Lindner) to accept the invitation of MCABI to participate in a joint meeting on January 4, 2017 at 5:30 pm at the Crivitz High School to discuss the possibility of MCABI contracting with the County to provide tourism services. Motion carried. No negative votes.

10. **Tourism Responsibilities Contracted or County Employee**

No discussion by Committee as a result of the invitation by MCABI to discuss at joint meeting.

11. **Future Agenda Items**

- Discuss ideas on how to promote tourism within the County.

12. **Next Meeting**

- Joint meeting with MCABI Thursday, January 4th 2017 at 5:30 pm Crivitz High School
- Regular monthly meeting Thursday, January 11th, 2017 at 5:30 pm Crivitz Village Hall

13. **Adjourn**

Motion (Chapman/Lindner) to adjourn (meeting adjourned at 6:20 pm). Motion carried. No negative votes.