



AGENDA

Marinette County Tourism Alliance

Thursday, February 8, 2018

5:30 PM

Crivitz Village Hall, 800 Henriette Ave – Crivitz, WI 54114

1. Call to Order
2. Approve agenda
3. Welcome new member Tricia Grebin
4. Public Comment - Speakers will be limited to 5 minutes
5. Approve minutes of December 14, 2017 and January 4, 2018
6. Current news and event correspondence received
7. Update on State/County Parks
8. Tourism Report
9. Update on the proposal for the County to contract with City of Marinette for Tourism/Marketing Services. Action, if any
10. Discuss/consider the decision by the MCABI Board to consider expanding the services they provide to Marinette County, by assuming the responsibilities of Tourism/Marketing, and the invitation by the MCABI Board for at least two Tourism Alliance members to serve on a Committee with MCABI Board members to assemble a plan for consideration by the MCABI Board and Marinette County Board. Action, if any
11. Future Agenda Items
12. Next meeting date, time, place
13. Adjournment

PLEASE NOTE: AGENDA ITEMS MAY NOT BE CONSIDERED AND ACTED UPON IN THE ORDER LISTED

Committee members receiving agenda

David Zahn CHAIR (Peshtigo Chamber)

Liz Chapman VICE CHAIR (Crivitz Rec. Assoc.)

Randy Polson (Iron Snow Shoe)

Shelly Lindner (Marinette / Menominee Chamber)

Ginger Deschane (County Board)

Sally Witt (Crivitz Bus. Assoc.)

Vacant (Village of Wausaukee)

Tricia Grebin (member at large)

Vacant (Coleman Cougar Business Assoc.)

Shirley Prudhomme (member at large)

Shirley Kaufman (County Board)

Copies also sent to

John Lefebvre - County Administrator

Maggie Kailhofer - Gov. Thompson State Park

County Clerk

Media

If you are an individual who needs a special accommodation while attending the meeting as required by the "Americans With Disabilities Act", please notify County Clerk Kathy Brandt, Marinette County Courthouse (715-732-7406) at least 24 hours prior to the meeting in order to make suitable arrangements. Thank you. (TDD 715-732-7760)



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE

Thursday, December 14, 2017 – 5:30 P.M.
Crivitz Village Hall, 800 Henriette Ave – Crivitz, WI 54114

Meeting Minutes

Members Present: David Zahn Shirley Prudhomme
Shelly Lindner Randy Polson
Ginger Deschane Liz Chapman
Sally Witt

Member(s) Absent/Excused: Shirley Kaufman

Others Present: John Lefebvre, County Administrator

1. **Call to Order**

The meeting was called to order by Chairperson Zahn at 5:30 pm.

2. **Approve/Amend Agenda**

Motion (Deschane/Lindner) to approve the agenda as printed. Motion carried. No negative votes.

3. **Public Comment:**

No Public Comment

4. **Approve/Amend Minutes**

Motion (Polson/Prudhomme) to approve the minutes of November 9, 2017 as printed and distributed. Motion carried. No negative votes.

5. **Current News and Event Correspondence**

Various members of the Alliance shared news and event information with the group. Sally Witt reported that Crivitz will be the host community for the replica of the Vietnam Wall Labor Day weekend 2018.

6. **Update on State/ County Parks**

Chairperson Zahn provided the Alliance members with information presented at the December Forestry and Parks Meeting.

7. **Tourism Report**

A printed one page tourism report was distributed to the members.

8. **Redesign of Tourism Website/Website Features**

Lefebvre distributed copies of a mockup of the Tourism website home page and a list of other tourism websites created by DMI Studios to allow the members to view these websites.

9. **Joint MCABI and Tourism Alliance Meeting**

Motion (Deschane/Lindner) to accept the invitation of MCABI to participate in a joint meeting on January 4, 2017 at 5:30 pm at the Crivitz High School to discuss the possibility of MCABI contracting with the County to provide tourism services. Motion carried. No negative votes.

10. **Tourism Responsibilities Contracted or County Employee**

No discussion by Committee as a result of the invitation by MCABI to discuss at joint meeting.

11. **Future Agenda Items**

- Discuss ideas on how to promote tourism within the County.

12. **Next Meeting**

- Joint meeting with MCABI Thursday, January 4th 2017 at 5:30 pm Crivitz High School
- Regular monthly meeting Thursday, January 11th, 2017 at 5:30 pm Crivitz Village Hall

13. **Adjourn**

Motion (Chapman/Lindner) to adjourn (meeting adjourned at 6:20 pm). Motion carried. No negative votes.



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE

Thursday, January 4, 2018 – 5:30 P.M.
Crivitz High School Library – Crivitz, WI 54114

Meeting Minutes

Members Present:

David Zahn	Shirley Prudhomme
Shelly Lindner	Randy Polson
Ginger Deschane	Liz Chapman
Shirley Kaufman	

Member(s) Absent/Excused: Sally Witt

Others Present:

- John Lefebvre, County Administrator
- Lindsay Callow, Executive Director MCABI
- Anne Hartnell
- MCABI Board
- Bay Cities Radio
- Eagle Herald
- Peshtigo Times

1. **Call to Order**

The meeting was called to order by Chairperson Zahn at 5:35 pm.

2. **Approve/Amend Agenda**

Motion (Lindner/Chapman) to approve the agenda as printed. Motion carried. No negative votes.

3. **Tourism Discussion with MCABI Board**

The Alliance members participated in a discussion with the MCABI Board regarding MCABI expanding their services to provide Tourism/Marketing promotion to Marinette County.

4. **Adjourn**

Motion (Chapman/Lindner) to adjourn (meeting adjourned at 7:20 pm). Motion carried. No negative votes.