



**MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE**  
**RESEARCH COMMITTEE MEETING**  
**Thursday, December 5, 2013 3:30pm.**  
**BIGWOODS REALTY 723 MAIN ST - WAUSAUKEE**

*Agenda*

1. Call to order
2. Approve/amend agenda
3. Approve/amend meeting minutes from October 2, 2013.
4. Public comment. No action required.
5. Discuss/Consider OWI task force pro-activity. Action if any.
6. Discuss/Consider contacts, tracking systems/ Google analytics. Action if any.
7. Discuss/Consider media travel. Action if any.
8. Discuss/Consider updating branding. Action if any
9. Discuss/Consider County Park Questionnaire. Action if Any.
10. Discuss/Consider development of golf tournament for 2014. Action if any.
11. Future agenda items
12. Next meeting place date and time.
13. Adjourn

*Note: Agenda items may not be considered and acted upon in the order listed.*

Shirley Prudhomme (Member at Large)  
Nate Gamlin (Village of Wausaukee)  
Trish Peterson (City of Niagara)

John Guarisco, MCTA Chair  
Amy Schafer, MCTA Vice Chair  
Posting  
County Clerk  
Media  
Ellen Sorensen, County Administrator

**IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD# 715-732-7760)**