



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE
RESEARCH COMMITTEE MEETING
MONDAY, AUGUST 9, 2010 – 6:15 P.M.
NEWINGHAM'S SUPPER CLUB – 722 MAIN STREET - WAUSAUKEE

Agenda

1. Call to order
2. Approve/amend agenda
3. Approve/amend meeting minutes from June 30, 2010.
4. Public comment. No action required.
5. Discuss/consider the county parks' ideas for the development of the county transportation and recreation map.
6. Discuss/consider creating and tracking a consistent level of data statistics. Action, if Any.
7. Discuss/consider creating an annual calendar of meeting dates and locations. Action, if any.
8. Discuss/consider monthly website views, visit and hot link exit statistics collected through July 2010. Action, if any.
9. Discuss/consider developing a survey card for use at the booth during expo shows. Action, if any.
10. Discuss/consider the Trade Show Funding Request application and provide recommendations to the Finance Committee to improve the application guidelines. Action, if any.
11. Future agenda items
12. Next meeting date and place
13. Adjourn meeting

Note: Agenda items may not be considered and acted upon in the order listed.

Becky DeWitt (City of Marinette)
Joetta Bartolac (City of Niagara)
Maggie Kailhofer (Gov. Thompson State Park)
Paul Putnam (UW-Extension)

Steve Corbeille
Mary Johns
Karen Widmar
County Clerk
Posting
Jamie Darge

IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD# 715-732-7760)