



**MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE
RESEARCH COMMITTEE MEETING
THURSDAY, NOVEMBER 10, 2011 – 5:00 P.M.
CRIVITZ FIRE STATION – 1211 F.J. STREET - CRIVITZ**

Agenda

1. Call to order
2. Approve/amend agenda
3. Approve/amend meeting minutes from July 11, 2011.
4. Public comment. No action required.
5. Discuss/consider the proof of the trade show survey cards. Action, if any.
6. Discuss/consider asset data. Action, if any.
7. Discuss/consider digital county guide data. Action, if any.
8. Discuss/consider regional marketing and branding efforts. Action, if any.
9. Discuss/consider developing a marketing distribution plan. Action, if any.
10. Discuss/consider developing a process to receive community event feedback. Action, if any.
11. Review local county guide distribution lists. Informational only.
12. Future agenda items
13. Next meeting date and place
14. Adjourn meeting

Note: Agenda items may not be considered and acted upon in the order listed.

Becky DeWitt (City of Marinette)
Joetta Bartolac (City of Niagara)
Maggie Kailhofer (Gov. Thompson State Park)
Paul Putnam (UW-Extension)
Loretta Millette (Town of Goodman)
Jon Kukuk (M & M Chamber)
Shirley Prudhomme (Member at Large)

Jamie Darge
Mary Johns
Karen Widmar
County Clerk
Posting

IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD# 715-732-7760)