



## TOURISM ALLIANCE

**Tourism Alliance Marketing Committee Meeting  
Thursday, October 30, 2008 - 5:00pm  
Pine Acres Resort - Crivitz  
Agenda**

1. Call to order
2. Approve/amend agenda
3. Approve/amend minutes of August 21, 2008
4. Public Comment
5. Report on web activity - results of survey cards
6. County Parks update (Erik Aleson) - county map reprint, Action, if any
7. Marketing & Advertising, needs & Updates - Karen Widmar, Action, if any
8. 2009 Budget breakdown - discuss, Action if any
9. Snow Shows paperwork - Discuss Trade Show booth, banners, action, if any
10. ATV illustrated TV proposal - discussion, action if any
11. Summary cover sheets - discuss, action, if any
12. Identify the 26 assets the county has, cross recreator, who they are, discussion, action, if any
13. Travel Wisconsin - marketing plan - discuss, action, if any
14. Future agenda items
15. Next meeting date, time and place
16. Adjourn meeting

Note: Agenda items may not be considered and acted upon in the order listed.

**Committee Members Receiving Agenda:**

Dave Schultz  
Jim Orlowski  
Barb Verdegan  
Leon Popp  
Shirley Prudhomme  
Jim Brien  
Jon Kukuk

**Copies Also Being Sent To:**

Steve Corbeille, County Administrator  
Paul Putman, UWEX Educator  
Erik Aleson, Asst. Parks Administrator  
Mary Johns, Chamber Exec. Director  
Jamie Darge, Tourism Director  
Karen Widmar  
County Clerk  
Media  
Posting

IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD# 715-732-7760)