



**MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE**  
**COMMITTEE MEETING**

**THURSDAY, APRIL 8, 2010 – 6:00 P.M.**

**NEWINGHAM'S SUPPER CLUB – LOWER LEVEL - 722 MAIN ST - WAUSAUKEE**

*Agenda*

1. Call to order
2. Approve/amend agenda
3. Approve/amend minutes of March 4, 2010
4. Public comment. No action required. (Speakers limited to 5 minutes)
5. Current news and event correspondence received. Information only.
6. Accept Tourism Alliance Committee resignation from Jim Orłowski.
7. Discuss/consider service recognition for retiring Tourism Alliance members. Action, if any.
8. Discuss/consider instatement of new members. Action, if any.
9. Review Tourism Alliance Committee Assignments. Information only.
10. Update on the improvements to the State/County Parks. Information only.
11. Discuss/consider revisions to the Tourism Support Agreement. Action, if any.
12. Discuss/consider participating in the Marinette County Fair from August 26-29, 2010. Action, if any.
13. Discuss/consider changing the ATV TV show partnership from Trail Nation TV to Discover Wisconsin. Action, if any.
14. Discuss/consider the 2010 Annual Tourism Newsletter proof. Action if any.
15. Review 2010 Marketing Plan quarterly adjustments. Information only.
16. Discuss/consider Tourism Alliance Committee reports.
  - Research
  - Marketing
  - Finance
    - Review and approve payment of current invoices. Action, if any.
  - Marinette County Tourism Director Report
    - Adventure in Travel Expo Show Report
    - Governor's Conference on Tourism Reports (Ken Casper & Jamie Darge)
17. Future agenda items
18. Next meeting date, time and place
19. Adjourn meeting

*Note: Agenda items may not be considered and acted upon in the order listed.*

Committee Members Receiving Agenda:

Jon Kukuk (Chair)  
Nick Lakari (Vice Chair)  
Ken Casper (County ED & T Committee)  
Peggy Hansen (CCBA)  
Becky DeWitt (City of Marinette)  
John Guarisco (CRA)  
Jim Brien (Wausaukee EDC)  
Amy Shaffer (CBA)  
Renee Kresl (Peshtigo CC)  
Leon Popp (Iron Snow Shoe, Inc.)  
Shirley Prudhomme (Member at large)  
Peggy Landwer (Member At Large)  
Richard Matty, Sr. (Member At Large)  
Joetta Bartolac (Member At Large)  
Loretta Millette (Goodman/Dunbar)

Copies Also Being Sent To:

Steve Corbeille, County Administrator  
Paul Putman, UWEX Educator  
Erik Aleson, Asst. Parks Administrator  
Mary Johns, Chamber Exec. Director  
Jamie Darge, Tourism Director  
Karen Widmar  
County Clerk  
Media  
Posting  
Maggie Kailhofer, Gov. Thompson  
John Deschane, Ex Officio (Crivitz Village President)  
Don Clewley, Ex Officio (MCABI Executive Director)

**IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD# 715-732-7760)**