



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE
COMMITTEE MEETING
THURSDAY, SEPTEMBER 17, 2009 – 6:00 P.M.
RENE'S DINING ROOM – W11590 CTY. RD. X - CRIVITZ

Agenda

1. Call to order
2. Approve/amend agenda
3. Approve/amend minutes of August 13, 2009
4. Public comment. No action required. (Speakers limited to 5 minutes)
5. Current news and event correspondence received. Information only.
6. Update on the County Comprehensive Plan as it relates to Tourism. Information only.
7. Discuss/consider Karen Widmar's explanation for charges related to invoices from Boomerang Marketing. Action, if any.
8. Discuss/consider approval of the Multi-county Wisconsin Destination Sponsorship Profiling ATVing in Wisconsin agreement to commit an additional \$500 towards the Discover Wisconsin ATV show to compensate for the WI Dept. of Tourism's unpaid portion. Action, if any.
9. Discuss/consider 2010 open committee seats and request new member interest. Action, if any.
10. Discuss/consider the annual update presentation to the county board and who should participate. Action, if any.
11. Review 2010 county budget expenditures. Information only.
12. Update on Marinette County Cross Country Ski Association status. Information only.
13. Discuss/consider Tourism Alliance Committee reports.
 - Marketing
 - Marketing meeting report
 - Finance
 - Review and approve payment of current invoices. Action, if any.
 - Executive Committee
 - Executive Committee meeting report
 - Marinette County Tourism Director Report
 - Expenditure report from 2008 visitor guide profits
 - County Fair exhibition booth update
14. Future agenda items
15. Next meeting date, time and place
16. Adjourn meeting

Note: Agenda items may not be considered and acted upon in the order listed.

Committee Members Receiving Agenda:

Jon Kukuk (Chair)
Nick Lakari (Vice Chair)
Don Novak (Niagara CC)
Peggy Hansen (CCBA)
Becky DeWitt (City of Marinette)
Jim Orłowski (CRA)
Jim Brien (Member at large)
Amy Shaffer (CBA)
Renee Kresl (Peshtigo CC)

Copies Also Being Sent To:

Steve Corbeille, County Administrator
Paul Putman, UWEX Educator
Erik Aleson, Asst. Parks Administrator
Mary Johns, Chamber Exec. Director
Jamie Darge, Tourism Director
Karen Widmar
County Clerk
Media
Posting

Leon Popp (Iron Snow Shoe, Inc.)
Dave Schultz (Member at large)
Shirley Prudhomme (Member at large)
Ken Casper (County ED & T Committee)
John Trombley (Member At Large)
Lisa Hanson (Member At Large)

Maggie Kailhofer, Gov. Thompson
John Deschane, Ex Officio (Crivitz Village President)
Don Clewley, Ex Officio (MCABI Executive Director)

IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD# 715-732-7760)