



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE
COMMITTEE MEETING
THURSDAY, MAY 10, 2012 – 6:00 P.M.
MCABI OFFICE – 210 S. HWY 141 - CRIVITZ

Agenda

1. Call to order
2. Approve/amend agenda
3. Approve/amend minutes of April 12, 2012.
4. Public comment. No action required. (Speakers limited to 5 minutes)
5. Current news and event correspondence received. Information only.
6. Discuss/consider financial support of the 2012 Susan G. Komen Raft for the Cure, Bomber's Country Fest and Jukebox Heroes Rockfest events hosted by Wildman Adventure Resort. Action, if any.
7. Chairperson will officially announce 2012 committee assignments. Information only.
8. Motion to recess the meeting to permit committee to reorganize themselves for 2012. Action, if any.
9. Chairperson will reconvene the Alliance meeting, when appropriate. Committee will report results of reorganization.
10. Discuss/consider Tourism Alliance Committee reports.
 - Research
 - Marketing
 - Finance
 - Review budget and current invoices
 - Marinette County Tourism Director Report
11. Review status of Alliance memberships and affects on Alliance operations
 - Two, Member-At-Large positions currently open
 - Absence from meetings – removal from committees
 - Timing of county board spring elections and reorganization
12. Discuss/consider changing election of officers until May, after county board spring elections and reorganization. Action, if any.
13. Update on the improvements to the state/county parks. Information only.
14. Update on county map revisions. Information only.
15. Future agenda items
16. Next meeting date, time and place
17. Adjourn meeting

Note: Agenda items may not be considered and acted upon in the order listed.

Committee Members Receiving Agenda:

Nick Lakari (County ED & T Committee)
Shirley Kaufman (County ED & T Committee)
Peggy Hansen (CCBA)
Becky DeWitt (City of Marinette)
John Guarisco (CRA)
Jim Brien (Village of Wausaukee)
Amy Shaffer (CBA)
Renee Kresl (Peshtigo CC)
Shirley Prudhomme (Member at large)
Phil Haag (Iron Snow Shoe, Inc.)
Melissa Wason-Chavez (Member at Large)
Deva Bhatt (Marinette-Menominee Chamber)
Kim DeForge (City of Niagara)

Copies Also Being Sent To:

Paul Putman, UWEX Educator
Erik Aleson, Asst. Parks Administrator
Mary Johns, Chamber Exec. Director
Jamie Darge, Tourism Director
Karen Widmar
County Clerk
Media
Posting
Maggie Kailhofer, Gov. Thompson
John Deschane, Ex Officio (Crivitz Village President)
Ellen Sorenson, County Administrator

IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD# 715-732-7760)