



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE
COMMITTEE MEETING

THURSDAY, AUGUST 8, 2013 – 6:30 P.M.

CRIVITZ VILLAGE HALL, 800 Henriette Ave - CRIVITZ

Agenda

- 1. CALL TO ORDER**
- 2. APPROVE/AMEND AGENDA**
- 3. PUBLIC COMMENT.** No action required. (Speakers limited to 5 minutes)
- 4. APPROVE/AMEND MINUTES OF JULY 25, 2013.** Action required.
- 5. CURRENT NEWS AND EVENT CORRESPONDENCE RECEIVED.** Information only.
- 6. PRESENTATION OF RECOGNITION OF YEARS OF SERVICE.**
- 7. DISCUSS/CONSIDER TOURISM ALLIANCE COMMITTEE REPORTS.**
 - Research
 - Marketing
 - Finance
 - Interim Marinette County Tourism Director Report
 - ✓ Marinette County Fair and U.P. State Fair sign up
 - ✓ Social Media & Website, Radio program
- 8. UPDATE ON THE IMPROVEMENTS TO THE STATE/COUNTY PARKS.** Information only.
- 9. DISCUSS / CONSIDER ANNUAL COUNTY BOARD PRESENTATION.** Action if any.
- 10. DISCUSS/CONSIDER 2014 BUDGET.** Action if any.
- 11. DISCUSS/CONSIDER ECONOMIC DEVELOPMENT AND TOURISM COMMITTEES DISCUSSION OF MAKING THE TOURISM DIRECTOR POSITION A PART TIME COUNTY POSITION.** Action if any.
 - a. Job Description
 - b. Cost/pay +benefits
 - c. Qualifications
 - d. Location of director
- 12. FUTURE AGENDA ITEMS**
- 13. NEXT MEETING DATE, TIME AND PLACE**
- 14. ADJOURN MEETING**

Note: Agenda items may not be considered and acted upon in the order listed.

Committee members receiving agenda
Nick Lakari (County Board)
Shirley Kaufman (County Board)
Peggy Hansen (CCBA)
John Guarisco (CRA)
Amy Shaffer(CBA)
Judy Alwin(City of Marinette)
Trish Peterson(City of Niagara)
Nate Gamlin (Village of Wausaukee)
Randy Polson(Iron Snow Shoe)
Deva Bhatt(Marinette-Menominee Chamber of Commerce)
Liz Chapman(member at large)
Barb Van dei Hey (member at large)
Shirley Prudhomme (member at large)

Copies also sent to
Ellen Sorenson, County Administrator
Maggie Kailhofer, Gov. Thompson State Park
Paul Putman, UWEX Educator
Jacqueline Boudreau, Chamber Executive Director
County Clerk
Media