



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE
COMMITTEE MEETING
THURSDAY, April 11, 2013 – 6:30 P.M.
CRIVITZ VILLAGE HALL, 800 Henriette Ave - CRIVITZ

Agenda

1. Call to order
2. Approve/amend agenda
3. Public comment. No action required. (Speakers limited to 5 minutes)
4. Review open seat candidates. Action required.
5. Election of officers. Action required.
6. Approve/amend minutes of March 14, 2013.
7. Current news and event correspondence received. Information only.
8. Discuss/consider Tourism Alliance Committee reports.
 - Research
 - Marketing
 - Finance
 - Review budget and current invoices
 - Marinette County Tourism Director Report
 - Ads placed
 - County information requested-up swing in bike maps
 - Gov. Conference on Tourism
 - Co-op with State of Wisconsin. Action Required.
 - Update on new design website
8. Update on the improvements to the state/county parks. Information only.
9. Assess Status of Chamber contract. Information only.
10. Discuss/consider using joint chamber/Alliance funds from guide profits to purchase books for instruction in Adobe Photoshop CS3 . Action required.
10. Future agenda items
11. Next meeting date, time and place
12. Adjourn meeting

Note: Agenda items may not be considered and acted upon in the order listed.

Committee Members Receiving Agenda:

Nick Lakari (County ED & T Committee)
Shirley Kaufman (County ED & T Committee)
John Guarisco (CRA)
Amy Shaffer (CBA)
Renee Kresl (Peshtigo CC)
Shirley Prudhomme (Member at large)
Kim DeForge (City of Niagara)
Deva Bhatt (Marinette-Menominee Chamber)
Randy Polson (Iron Snow Shoe)
Nate Gamlin (Village of Wausaukee)
Peggy Hansen (CCBA)

Copies Also Being Sent To:

Paul Putman, UWEX Educator
Jacqueline Boudreau, Chamber Exec. Director
Becky DeWitt, Interim Tourism Director
Karen Widmar
Posting
Maggie Kailhofer, Gov. Thompson
John Deschane, Ex Officio (Crivitz Village President)
Ellen Sorenson, County Administrator
County Clerk
Media

IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD# 715-732-7760)