



MARINETTE COUNTY TOURISM ALLIANCE COMMITTEE
MARKETING COMMITTEE MEETING
THURSDAY, AUGUST 6, 2009 – 9:00 A.M.
WAUSAUKEE VILLAGE HALL – 428 HARRISON AVE., WAUSAUKEE

Agenda

1. Call to order
2. Approve/amend agenda
3. Approve/amend minutes of June 25, 2009
4. Public comment. No action required.
5. Review/consider approval of current invoices. Action, if any.
6. Discuss/consider Research Committee recommendations for current and additional advertising outlets for 2010. Action, if any.
7. Discuss/consider Boomerang Marketing web statistic reports. Action, if any.
8. Discuss/consider Boomerang Marketing's fourth quarter advertising proposals. Action, if any.
9. Discuss/consider Boomerang Marketing advertising proposals for 2010. Action, if any.
10. Discuss/consider participating in the 2010 Adventures in Travel Expo trade show booth in Chicago. Action, if any.
11. Discuss/consider advertising with On Wisconsin Outdoors publication. Action, if any.
12. Discuss/consider billboard advertising opportunities. Action, if any.
13. Discuss/consider advertising on the Milwaukee Brewer's Radio Network and Green Bay Packers Radio Network. Action, if any.
14. Discuss/consider incentives for advertising in the county visitor guide. Action, if any.
15. Discuss/consider holding an ISOC Snow-cross racing event in Marinette County. Action, if any.
16. Discuss/consider budget appropriations for 2010 budget year. Action, if any.
17. Director's Report. No action required.
 - Trade show booth update
18. Future agenda items
19. Next meeting date, place and time
20. Adjourn meeting

Note: Agenda items may not be considered and acted upon in the order listed.

Committee Members Receiving Agenda:

Dave Schultz
Jim Orłowski
Jon Kukuk
Leon Popp
Shirley Prudhomme
Jim Brien

Copies Also Being Sent To:

Steve Corbeille, County Administrator
Paul Putman, UWEX Educator
Erik Aleson, Asst. Parks Administrator
Mary Johns, Chamber Exec. Director
Jamie Darge, Tourism Director
Karen Widmar
County Clerk
Media
Posting

IF YOU ARE AN INDIVIDUAL WITH A DISABILITY AND NEED A SPECIAL ACCOMMODATION WHILE ATTENDING THIS MEETING AS REQUIRED BY THE AMERICAN WITH DISABILITIES ACT, PLEASE NOTIFY COUNTY CLERK KATHY BRANDT, MARINETTE COUNTY COURTHOUSE (715-732-7406) AT LEAST 24 HOURS PRIOR TO THE MEETING IN ORDER TO MAKE SUITABLE ARRANGEMENTS. THANK YOU. (TDD# 715-732-7760)